



Application Material Requirements by Applicant Type

How to Submit a Concept Proposal

Salt Lake City is home to some of the nation's most innovative and creative minds, which is why we want to hear from you. Here's how each applicant may submit their concept proposal:

- **Resident Concept Proposals:** Residents will provide their concept proposal through a series of prompted questions and answers where the applicant can provide concept details. There will be an option to submit up to two supporting PDF or JPG documents. Please see below for further details.
- **Post-Secondary Student and Development Professional Concept Proposals:** Post-secondary students and development professionals will submit a high-level design concept, which includes a cover letter describing their concept and visual representation of their concept in the form of up to five PDF or JPG documents. Please see below for further details.

All Applicants: It is required that each concept proposal clearly connects to the 5 pillars:

1. Community Goals
2. Connect the Dots
3. Invest in People
4. Partner Near and Far
5. Creative Yet Feasible

Please visit www.BallparkNEXT.com for full details on concept proposal parameters and content requirements, including the 5 pillars listed above.

See below for full details on application material requirements by applicant type, including an outline of the online application process and what is required to submit a complete application.

Please note that once you start the online application process, you cannot save and return to your application, so this document will help you get your concept proposal prepared ahead of time.



Resident Application Form

*An asterisk indicates a required field

Contact Information:

- *Contact Name - First
- *Contact Name - Last
- *Contact Phone
- *Contact Email
- *Contact Residential Address (street number, apt/suite, city, state, zip code)

Q&A Form:

Concept Proposal Description: Ballpark NEXT

- Question: What should become of the Smith's Ballpark site and specified surrounding City-owned properties, such as creative and activating uses?
 - *Response Field One: Please succinctly answer the above question (**2500** characters)
 - *Response Field Two: List your proposed use(s) (**500** characters)
- Question: How does your personal experience inspire your concept proposal?
 - *Response Field One: Please succinctly answer the above question (**500** characters)

Pillar 1: Community Goals

- Question: How does your concept proposal meet community goals?
 - *Response Field One: Please succinctly answer the above question (**1500** characters)
 - *Response Field Two: List the community goal(s) (**500** characters)

Pillar 2: Connect the Dots

- Question: How does your concept proposal connect with the surrounding area and enhance connectivity within the Ballpark neighborhood?
 - *Response Field One: Please succinctly answer the above question (**1500** characters)

Pillar 3: Invest in People

- Question: How does your concept proposal integrate uses, programming, or resources to support an inclusive community with economic opportunities for all?
 - *Response Field One: Please succinctly answer the above question (**1500** characters)
 - *Response Field Two: List your proposed use(s), programming, or resources (**500** characters)

Pillar 4: Partner Near and Far

- Question: What types of partnerships does your concept proposal include to bring your proposed uses to life?
 - *Response Field One: Please succinctly answer the above question (**1500** characters)
 - *Response Field Two: List the partnership types (**500** characters)



Pillar 5: Creative Yet Feasible:

- Question: How does your concept proposal support the vision for neighborhood growth as identified in the Ballpark Station Area Plan.
 - *Response Field One: Please succinctly answer the above question (**1500** characters)
 - *Response Field Two: List your supporting elements (**500** characters)

Optional Supporting Document:

- Document Upload: Please provide **up to two** documents that are a visual representation of your concept proposal in the form of the following:
 - Document Format: No larger than 8.5 x 11 or 11 x 17
 - File Format: PDF or JPEG only
 - File Size: Max 25 MB each
 - File Naming Structure: Please save your files in the following format so that we can clearly associate your documents with your concept proposal:
 - Last Name_First Name_Document Title_1
 - Last Name_First Name_Document Title_2

Acknowledgement:

- All applicants must check the box below affirming they have read and understand the Ballpark NEXT Design Competition rules and regulations before an application is final and submitted to the City. If the applicant is under 18 years old, the adult parent or legal guardian must check the box on behalf of the minor. **By clicking this box, I am acknowledging that I have read and understand the information provided on the Ballpark NEXT website, including the concept proposal project requirements. The submission of my entry shall constitute and signify my consent to all rules and regulations of the Ballpark NEXT Design Competition.*



Post-Secondary Student Application Form

*An asterisk indicates a required field

Contact Information:

- *Contact Name - First
- *Contact Name - Last
- *Contact Phone
- *Contact Email
- *Contact Residential Address (street number, apt/suite, city, state, zip code)
- *School Name
- Major
- Team Member Names

Application Material Uploads:

- *Cover Letter: **One page (max)** cover letter that explains your concept proposal. This letter should provide a description of your concept proposal and address all 5 pillars.
 - Document Format: 8.5 x 11
 - File Format: PDF only
 - File Size: Max 25 MB
 - File Naming Structure: Please save your files in the following format so that we can clearly associate your documents with your concept proposal:
 - Last Name_First Name_Cover Letter_1
- *Document Upload: **Up to five** documents that are a visual representation of your concept proposal in the form of the following:
 - Document Format: 8.5 x 11 or 11x17
 - File Format: PDF or JPEG only
 - File Size: Max 25 MB each document
 - File Naming Structure: Please save your files in the following format so that we can clearly associate your documents with your concept proposal:
 - Last Name_First Name_Document Title_1
 - Last Name_First Name_Document Title_2
 - Last Name_First Name_Document Title_3
 - Last Name_First Name_Document Title_4
 - Last Name_First Name_Document Title_5

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Development Professional Application Form

*An asterisk indicates a required field

Contact Information:

- *Contact Name - First
- *Contact Name - Last
- *Contact Phone
- *Contact Email
- *Contact Residential Address (street number, apt/suite, city, state, zip code)
- *Organization Name (if submitting on behalf of an organization)
- *Organization Website
- *Organization Bio (**500** characters)
- *Local Office Address
- *Regional or National Office Address
- Team Member Names

Application Material Uploads:

- *Cover Letter: **One page (max)** cover letter that explains your concept proposal. This letter should provide a description of your concept proposal and address all 5 pillars.
 - Document Format: 8.5 x 11
 - File Format: PDF only
 - File Size: Max 25 MB
 - File Naming Structure: Please save your files in the following format so that we can clearly associate your documents with your concept proposal:
 - Last Name_First Name_Cover Letter_1
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 - File Size: Max 25 MB each document
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 - Last Name_First Name_Document Title_2
 - Last Name_First Name_Document Title_3
 - Last Name_First Name_Document Title_4
 - Last Name_First Name_Document Title_5

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