

Thriving in Place *at-a-glance* a one-page overview of Salt Lake City's Anti-Displacement Strategy

GUIDING PRINCIPLES: prioritize tenant protections / partner with those most impacted / increase housing everywhere / focus on affordability / build an eco-system for action

Caveats: there are no magic fixes (it will be hard work) / we will build on what we are already doing / state pre-emption limits what we can do / we have finite resources + things we don't control / the housing crisis is regional / we must work together

1 PROTECT the most vulnerable from displacement	2 PRESERVE the affordable housing we have	3 PRODUCE more housing, especially affordable housing	4 EXPAND CAPACITY for tenant support + affordable housing	5 PARTNER + COLLABORATE to maximize impact	6 ADVOCATE for tenants at the state level
<ul style="list-style-type: none"> 1A Develop a Tenant Relocation Assistance Program 1B Adopt a Displaced Tenants Preference Policy 1C Improve and Expand Tenant Resources and Services 1D Create a Tenant Resource Center and Navigation Service 1E Help Tenants Become Owners 1F Promote Affordable Living and Better Jobs 	<ul style="list-style-type: none"> 2A Develop and Adopt a Community Benefit Policy 2B Acquire and Rehabilitate Unsubsidized Housing 2C Invest in Community Land Trust Models 2D Address Short-Term Rentals' Impacts on Housing 	<ul style="list-style-type: none"> 3A Adopt the Affordable Housing Incentives Policy 3B Make ADUs Easier and Less Expensive to Build 3C Create More Diverse Housing Choices in All Areas 3D Utilize Publicly Owned Property 3E Prioritize Long-Term Affordability, Support Services, and Transit Access 	<ul style="list-style-type: none"> 4A Develop New Funding Sources and Leverage Existing Resources 4B Define Indicators to Track Displacement and Develop Data Systems to Track Progress 4C Strengthen the City's Capacity to Enforce Deed-Restricted Housing Commitments 	<ul style="list-style-type: none"> 5A Form a City Implementation Team 5B Work with Partners to Convene a Regional Anti-Displacement Coalition 5C Launch an Ongoing Community Partnership to Coordinate Action + Investment in the Highest Risk Areas 	<ul style="list-style-type: none"> 6A Work to Advance Tenant Rights and Affordable Housing at the State Level

From the Phase 1 Report:

Displacement in Salt Lake City is significant and *getting worse*. There are *no "more affordable" neighborhoods in Salt Lake City* where families can move once displaced.

Salt Lake City is growing and *there aren't enough affordable units for low-income families*. Plus a shortage of units overall is creating more competition for lower cost units

Almost *half of Salt Lake City households are rent burdened*. *More than half of all families with children live in displacement risk neighborhoods*.

Latinx and Black households have median incomes that are lower than what is required to afford rent in the city.

Displacement affects *more than half of White households in Salt Lake City and disproportionately affects households of color*.

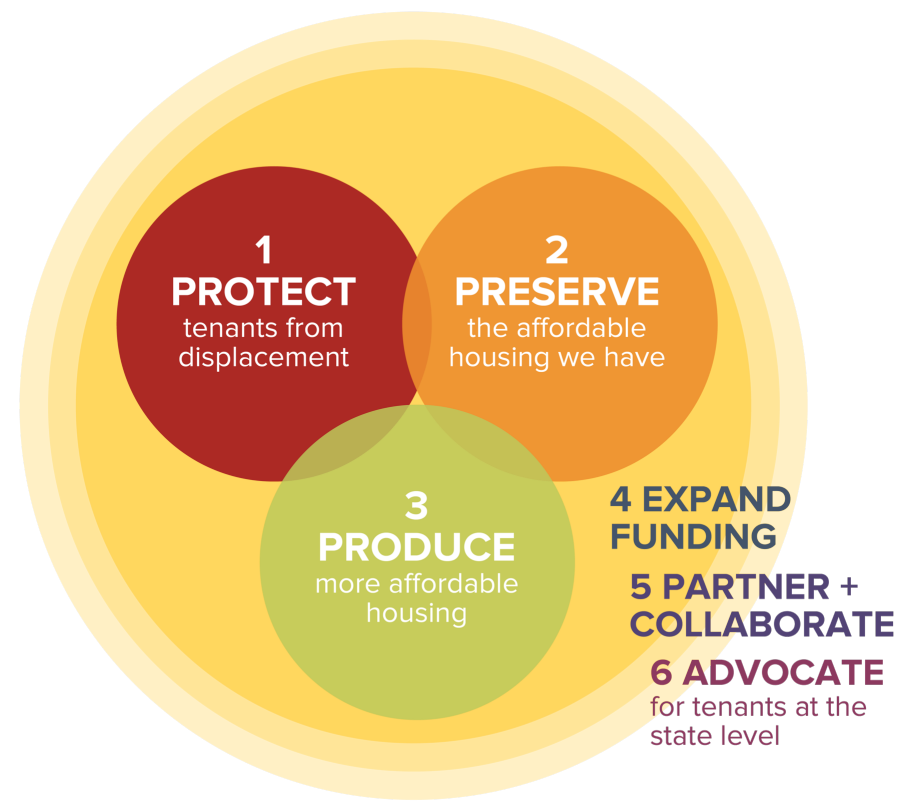
Many areas experiencing high displacement risk *were redlined in the past and are still highly segregated today*.

Community members are very concerned about displacement and its impacts. They want more affordable housing and support for those being impacted.

6 Interrelated Goals / 22 Strategic Priorities

3 OUTCOME GOALS: **Protect** – **Preserve** – **Produce**

3 SUPPORTING GOALS: **Expand Capacity** – **Partner + Collaborate** – **Advocate**



Near-Term Action Priorities

Support Tenants

- 1A** **Develop a Tenant Relocation Assistance Program**
Provide support to tenants directly impacted by redevelopment.
- 1B** **Adopt a Displaced Tenants Preference Policy**
Design and put in place a policy for eligible deed-restricted units so that displaced tenants are given a preference when those units become available.
- 1C** **Improve and Expand Tenant Resources and Services**
Increase awareness of tenant resources; innovate on service delivery; make changes to the Landlord Tenant Initiative.
- 1D** **Create a Tenant Resource Center and Navigation Service**
Partner to create a Tenant Resource Center website; develop and launch a navigation service to connect tenants with the resources and support they need.

Preserve + Create Affordability

- 2A** **Adopt a Community Benefit Policy**
Mitigate the loss of existing affordable housing on redevelopment sites through an incentives approach.
- 2B** **Acquire/Rehab Unsubsidized Housing**
Partner to acquire priority sites to create long-term affordability.
- 2C** **Invest in Community Land Trusts**
Grow the Community Land Trust model for long-term affordability.
- 2E** **Help Tenants Become Owners**
Invest in shared equity programs that help tenants build wealth, improve financial security, and help them become owners.
- 3A** **Adopt the Affordable Housing Incentives Policy**
Incentivize the creation of affordable housing in new development.
- 3B** **Make ADUs Easier + Less Expensive**
Facilitate the creation of more ADUs.
- 3D** **Utilize Publicly Owned Property**
Identify key properties that can be used to create affordable housing.

Partner for Action

- 5A** **Form a City Implementation Team**
Create a cross-department team to oversee implementation of the Thriving in Place strategy.
- 5B** **Partner to Convene a Regional Anti-Displacement Coalition**
Regularly convene key partners to coordinate regional action on anti-displacement initiatives and housing.
- 5C** **Launch Ongoing Community Partnership**
Create cross-dept. team to coordinate investments and work in partnership with community to counter displacement (in Westside, Ballpark, Central City, and Liberty Wells areas).
- 4A** **Develop New Funding Sources and Leverage Existing Resources**
Ensure ongoing funding to provide needed resources for affordable housing and tenant assistance.
- 4B** **Define Indicators / Develop Data Systems**
Define key indicators and put in place needed data systems to track progress.