

# Annual Report

## Department of Economic Development

### 2021 - 2022

# Staff & Council Directory

## **Erin Mendenhall**

Salt Lake City Mayor

## **Lorena Riffo Jenson, JD, MPH**

Interim Director

## **Clark Cahoon**

Technology & Innovation Strategic Advisor

## **Jolynn Walz**

Executive Manager

## **Veronica Cavanagh**

Office Manager

## **Lindsey Day**

Operations Project Manager

## **Salt Lake City Council**

**Victoria Petro-Eschler**, District 1

**Alejandro Puy**, District 2

**Chris Wharton**, District 3

**Ana Valdemoros**, District 4

**Darin Mano**, District 5

**Dan Dugan**, District 6

**Amy Fowler**, District 7

## **Jacob Maxwell**

Workforce Development Manager  
& Social Impact Investment  
Advisor

## **Katie Matheson**

Marketing & Research Manager

## **Spencer Lawson**

Marketing Coordinator

## **Cathie Rigby**

ARPA Project Manager

## **Todd Andersen**

ARPA Project Coordinator



## Our Mission

The Department of Economic Development is working hard to make Salt Lake City a better place to not only build a business, but also build a life. The Department consists of two divisions—the Business Development Division and the Salt Lake City Arts Council (“Arts Council”). These divisions, along with departmental staff, have aligned resources and streamlined processes to grow and nurture a city that fosters gainful job creation, thriving business districts and neighborhoods, and a diverse arts and culture scene.

## Goals

1. Position Salt Lake City to compete against like cities in capturing job opportunities for all residents while seeking sustainable growth.
2. Cultivate vibrancy throughout Salt Lake City by enhancing the arts, commercial districts and housing opportunities.
3. Position the Salt Lake City Department of Economic Development to be the authority for economic opportunities in Salt Lake City.
4. Build on Salt Lake City’s reputation as a global, vital and innovative community.

## Guiding Principles

**Plan Salt Lake, Salt Lake City Council 2015**

### Balanced Economy

A balanced economy that produces quality jobs and fosters an innovative environment for commerce, entrepreneurial local business, and industry to thrive.

### Strong Creative Culture

Vibrant, diverse, and accessible artistic and cultural resources that showcase the community’s long standing commitment to a strong creative culture.



## From the Director

At the conclusion of each fiscal year, the Salt Lake City Department of Economic Development prepares an annual report to present to the public. This report gives an overview of the programs and initiatives for which our team is responsible, and I am grateful to be able to share with Salt Lakers the results of the hard work our team has put in over the past 12 months.

Over the past year our team has been faced with challenges, and we've been required to find creative and new ways to ensure our residents and communities are served. But with these challenges came opportunities which revealed the resilient nature of our City and the economic development team.

Salt Lake City has consistently been top of the list when it comes to economic growth and opportunity, and we were recently named by the Wall Street Journal as one of five cities with the hottest job markets in the U.S. With booming tech and life sciences sectors, vibrant arts and culture scene, and outdoor recreation for the young and young at heart, Salt Lake City is the place to be.

Yet even as the economy grows and changes, we must remember that it's about equitable economic opportunity for all, and our primary focus is to make our City an even better place for everyone to work and live. As always, we are committed to

supporting underserved residents and businesses, including those on the West Side.

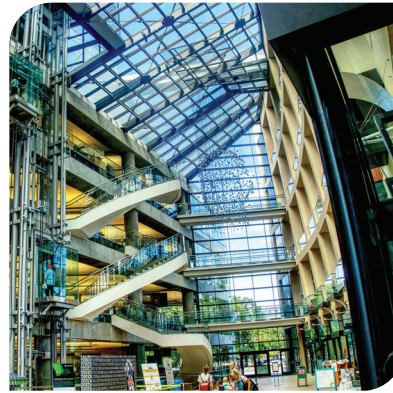
I'm incredibly proud of our team for the remarkable work they've done over the past year, and for facing every challenge with openness tenacity and flexibility. They wake up every day thinking about how they can serve residents, local artists and businesses, and are always looking for opportunities to create solutions and connect those we serve with the resources they need to make it happen.

I'd like to thank Mayor Erin Mendenhall and the City Council for their commitment to equitable economic development and opportunity, and for their leadership over the past year. Strong policies and support from our leaders continue to be instrumental in protecting not only the health and safety of our public, but also our local economy.



**Lorena Riffo Jenson, JD, MPH**

Interim Director  
Salt Lake City Department  
of Economic Development





# DEPARTMENT *of* **ECONOMIC DEVELOPMENT**

## **Tech Lake City & Health Care Innovation**

Utah and Salt Lake City have a white hot economy that is not only the most diverse in terms of industries, it has one of the lowest unemployment rates in the country at 2.0% as of May 2022. We have a unique opportunity to take the momentum of our economy and, more specifically, a booming life science industry that has emerged as an anchor in our city. The first phase of Mayor Mendenhall's Tech Lake City initiative is to focus on the Health Care Innovation industry that incorporates life science and digital health.

Whether someone has a high school diploma, a lab tech certificate, or an advanced degree, this industry has multiple access points for careers, and has high wages that allow for upward mobility and better quality of life. Furthermore, the industry is resilient and weathers recession better than any other industry. We have tier 1 research institutions that are nationally ranked for technology commercialization that continue to cultivate new companies which add to a robust technology sector.

Salt Lake City is harnessing the momentum of this incredible industry to help alleviate inequality and create new opportunities

for residents. In collaboration with the Salt Lake Education Foundation, Salt Lake School District, SLCC, University of Utah, and industry partners, we aim to establish new apprenticeship and STEM-focused programs to help create new opportunities and connection points in our community. The Department of Economic Development is acting as a connector and convener focused on establishing a menu of programs that allow our workforce and STEM education opportunities that integrate into the companies within our city. This deep and long term strategy finds alignment and connections specifically in underserved communities that have not historically been established before.



Another important partnership is with the BioHive, a life sciences and medical technology collective consisting of more than 1,100 companies. The BioHive was the result of a convening with life science leaders at BioUtah where specific needs that aligned for the city and industry were identified. Over time, an organization was created with a mission to make an impact in the state and at the epicenter in the capital city.

With the BioHive, Salt Lake City and industry partners are able to tell the story of how incredible this industry is, from pandemic response to public health outcomes. Innovators are pushing the limits on what's possible to improve, prolong, and save lives, and they're creating a strong web of connectivity across our community.

## Health Care Innovation Blueprint

In February 2022, the Department of Economic Development came together with Mayor Mendenhall, City Council members, and health care innovation industry leaders to announce the release of the Health Care Innovation Blueprint. The report is the result of some of our brightest and best minds across our city coming together to approach economic development differently. Following Mayor Mendenhall's convening of the Life Sciences industry in the summer of 2020, the Kem C. Gardner Policy Institute was engaged by Mayor Mendenhall in the summer of 2021 to begin the process of convenings which outlined goals, strategies, strengths, and weaknesses of the existing health care innovation and life sciences communities.

Organizations like the Governor's Office of Economic Opportunity, BioUtah, The PIVOT Center at the University of Utah, Suazo Business Center, EDC Utah, Salt Lake Chamber, World Trade Center Utah, different departments within the city as well as city council, and of course the BioHive convened. A total of 22 leaders across Salt Lake City came together with a shared vision to see a change and were willing to bring their expertise and build a web of collaboration. Each one of these entities can't do this work on their own but together we can make a lasting impact as we unite to help see meaningful change in our communities.



## Social Impact

Salt Lake City has seen incredible economic growth and leads the nation in economic strength, fueling economic mobility. However, this economic mobility is not reaching all communities. The mission of Social Impact Investment is to stimulate greater access to opportunity for historically underserved and under-represented communities. Salt Lake City has worked with the Sorenson Impact Center (SIC) on 2 phases of research which points to a distinct gap in pre-kindergarten (pre-k) access. SIC recommends focusing on two pre-k providers - Salt Lake City School District pre-k and Utah Community Action Head Start due to the robust ability to measure outcomes and performance. SIC also recommends investment in the Nurse Family Partnership (NFP) which is a nurse home visiting program that focuses on outcomes of maternal and child health, maternal employment and earnings, child maltreatment, and early learning. The Mayors' Office has requested \$10 million from City Council to open 6 classrooms per pre-k provider and to expand the NFP programming dedicated to Salt Lake City.





## Apprenticeships

Salt Lake City DED is finalizing a Memorandum of Understanding to formalize a relationship with the Salt Lake City Education Foundation and Salt Lake City School District to build a platform for Health Care Innovation Companies to interact with K-12 students. Our top priority is to offer Apprenticeships and other modes of entry into these industries to build confidence that these industries are one of many great options for our historically marginalized communities.

Salt Lake City DED has also been meeting with Health Care Innovation Business leaders to better understand participation needs and desire to engage our most diverse section of Salt Lake City. The goals of the program, the benefits to the community, and the opportunities this might create all align well with the values within this industry.

Our next step will be to convene these business leaders, SLC Leadership, and the School District and Education Foundation to map out where the possibilities are and the best routes to get these opportunities to our young Salt Lakers.

# Open Streets



In 2020, the pandemic required action to assist in economic recovery for downtown businesses. Open Streets SLC, produced by Downtown Alliance, was launched, and Main Street was closed to cars. Through the support and hard work of our Business Development team, businesses were allowed to extend their dining and merchandise areas to the curb.

This initiative helped many of our local businesses recover from the impacts of the COVID-19 pandemic, as well as fostered a sense of community in the downtown area while helping businesses continue their recovery journey from the pandemic.

The Salt Lake City Arts Council participated in the Open Streets events by programming artists to perform throughout the series. One highlight from the 2021 program was Salt Lake City partnered with Salt Lake County to provide programming with BIPOC artist group Salt Lake Beats to activate the re-opening of McCarthy Plaza Improvements during the Open Streets events.

This program featured a number of young poets that organized and facilitated a poetry slam in the entry of the Eccles Theater.





# BUSINESS DEVELOPMENT



Our Business Development team supports entrepreneurs, the most innovative and hardest working engine of our economy. We provide tailored business assistance to fast track your startup, find financing opportunities, and get help through our own advocates and valued community partners.

## Staff Directory

**Roberta Reichgelt**, Business Development Director

**Peter Makowski**, Project Manager

**Will Wright**, Project Manager

**Andie Feldman**, Project Coordinator

**Brittney Hemingway**, Project Coordinator

## Business Advisory Board

**Alfonso Brito**, District 1

**Jeff Carleton**, District 3

**Andy Robertson**, District 3

**Pook Carson**, District 4

**Darin Piccoli**, District 4

**Abudujannah Soud**, District 5

**Jocelyn Kearnl**, District 5

**Sue Rice**, District 6

**Karen Gunn**, District 6

**Scott Lyttle**, District 7

## Ex-Officios (Non-Voting Members)

**Kristina Olivas**, Downtown Alliance

**Edward Bennett**, Suazo Business Center

**Vinay Cardwell**, Young Professionals of Salt Lake City



# Business Development Impacts

As the capital city of Utah, Salt Lake City is the economic and cultural hub of the State of Utah and the Intermountain West. Salt Lake City is well-positioned to capitalize upon the human, cultural, economic, and technological assets that provide distinct advantages over comparable communities. A talented and skilled workforce, unparalleled access to world-class recreation opportunities, and an entrepreneurial spirit position Salt Lake City for economic success in a global economy.

Salt Lake City's Business Development team is dedicated to providing incredible customer service to the businesses that call Salt Lake City home. With a focus on small business needs, corporate recruitment, retention and expansion, foreign trade, business district development marketing and communications, and our strategic initiatives, the City's Department of Economic Development is poised to showcase Salt Lake City as an ideal location to do business locally, nationally, and globally.

Over the past year, our team has worked tirelessly to support small businesses who are still recovering from the impacts of the pandemic.

# Performance Measure 2022

Performance Measure	FY22
Site visits to prospective & local businesses	<b>165</b>
New leads generated	<b>194</b>
New opportunities created from leads	<b>242</b>
WINs (Written Impact Narrative) co-published investment successes with companies	<b>16</b>

## Business Development - Written Impact Narratives (WINs)



MILK+



STITCH FIX



# Construction Mitigation

During FY22, Salt Lake City continued the important process of reconstructing multiple major corridors which served overall growth needs and long-term plans for the region, but which was difficult for businesses, especially smaller businesses. The Small Business Construction Mitigation Grant was designed to support the surrounding businesses affected by qualifying construction sites by mitigating business challenges. This grant, which was administered by the Business Development team, provided funds to small, independent business merchants, and was targeted toward those in the restaurant, bar and retail space that were impacted by construction areas along four major corridors during phase one (dispersed to 43 small businesses), and three major corridors during Phase 2.

The Construction Mitigation Program allowed Salt Lake City to help retain existing businesses as investments were made to upgrade the aging infrastructure around them. This important tool helped ensure local businesses could thrive through difficult periods of street closures and disruption.

## Phase 1:

- Available for **4 construction projects**
- **\$86,000** dispersed
- **43** small business recipients

## Phase 2:

- Available for **4 construction projects**
- **\$74,000** dispersed
- **37** small business recipients



# Construction Mitigation Testimonials

**LUX**  
CATERING & EVENTS



*Salt Lake is undergoing needed upgrades, resulting in significant construction. The grant allowed us to off-set additional travel costs and staffing costs related to construction. We were also able to let clients know we were still operational.*

~ **Kelly Lake**, Lux Catering

*The Construction Mitigation Grant has been extremely helpful in offsetting some of the revenue losses due to construction activity preventing customers from getting to our coffee shop. We would be extremely grateful if the program could continue, both to support our own struggles during the 900s street improvements and for businesses in the future who experience hardship due to construction.*

~ **Patrick Andrews**, Blue Copper Coffee

**BLUE COPPER**



# Salt Lake City Economic Development Loan Fund

The Salt Lake City Economic Development Loan Fund's purpose is to stimulate business development and expansion, create employment opportunities, encourage private investment, promote economic development, and enhance neighborhood vitality and commercial enterprise in Salt Lake City by making loans available to local businesses. The program's overarching goal is to invest in viable businesses that produce strong economic returns and also provide positive social and environmental impacts.

Six EDLF loans were approved in fiscal year 2022

EDLF Loans  
in process

22

FY22  
Approved  
Funding

\$960,700

ECONOMIC DEVELOPMENT  
**LOAN FUND**  
*A Financing Tool for Small Businesses in Salt Lake City*



## Economic Development Loan Fund WINS



The Pearl



Hello Bulk



Chip Cookies



Mindful Living Wellness Center



The Current Exchange



Liberty Park Amusement



# Salt Lake City Arts Council

## Mission Statement

The mission of the Salt Lake City Arts Council is to promote, present, and support artists and arts organizations in order to facilitate the development of the arts and expand awareness, access, and engagement.

## Vision Statement

We envision a connected and vibrant Salt Lake City where artists and culture-makers thrive, diverse voices shape the city, and the arts are integral to our community fabric.



## Salt Lake City Arts Council Staff

**Felicia Baca**, Executive Director  
**Taylor Knuth**, Deputy Director  
**Wendy Evanoff**, Office Facilitator  
**Kelsey Ellis**, Budget & Operations Analyst  
**Renato Olmedo-González**, Public Art Program Manager  
**Susan Campbell**, Community Investment & Development Manager  
**Claire Taylor**, Visual Arts Coordinator  
**Dawn Borchardt**, Performing Arts Program Coordinator  
**Shawnee Johnson**, Special Projects Coordinator  
**Brenda Alavez**, Public Art Program Coordinator  
**Deanne Coles**, Gallery Assistant

## Arts Council Board

**Ayanna Allen**, District 4  
**Andrea Ashdown**, District 6  
**Matthew Castillo**, District 2  
**Annie Dayton**, District 1  
**Kathy Davis**, District 6  
**Josanne Glass**, District 5  
**Erika Hill**, District 7  
**Thomas Kessinger**, District 5  
**Susan Rickman**, District 3  
**Sarah Longoria**, District 2  
**Sonali Loomba**, District 5  
**Torle Nenbee**, District 4  
**Cale Newhouse**, District 5  
**Katherine Potter**, District 3  
**Richard Taylor**, District 6

## Art Design Board

**Alejandro Moya**, District 1  
**Tiffini Porter**, District 3  
**Meggie Troili**, District 7  
**Colour Maisch**, District 5  
**Angela Dean**, District 3  
**Michael Mejia**, District 4

## 2021-2022 Performance Measures

Audience Reached

**68,594**

Artists Served

**3,265**

Grants Awarded

**141**



## Public Art

The Public Art Program, established in the early 1980s, is a service of the Salt Lake City Arts Council. It commissions artists' work for eligible City-owned buildings and public spaces that add to the value and experience of the built environment with high quality and site-specific works.

### 9th South Roundabout Sculpture and Mural

Salt Lake City Public Art Program unveiled *Out of the Blue*, a life-size sculpture of a breaching humpback whale in the 9th South and 11th East roundabout. The sculpture was created by Stephen Kesler and its inaugural mural is by Mike Murdock. This work represents the “unexpected” nature and characteristics of the 9th and 9th area and its diverse residents and visitors.



### Glendale Park

*Glendale Gather Blocks*, was created by an artist-led team consisting of Chuck Landvatter, Jared Steffensen and J. Dayton Crites. Sculptures were fabricated to provide the unique opportunity for play and interaction within the park.



Also, incorporated throughout the project, *Glendale Gather Blocks* includes portraits of several community leaders and members whose lives, work, and advocacy enrich the City and the Glendale neighborhood.

### 1.5% Ordinance Revision

Through the Public Art Program, maintenance work to relevant artworks within the collection continues to be done as a part of its stewardship of these and execution of newly designated maintenance funds for public art. During fiscal year 2021-2022, these pieces of the Public Art collection received maintenance and repairs:

- *Peace Labyrinth* by artist team Paul Heath and John Riddle
- *Imagine vinyl mural* by Traci O-Very Covey
- *Bird in a Plane* by Ric Blackerby
- *Finding the Way* by Ed Faughton

# City Arts Grants

The City Arts Grants program is designed to provide financial support for arts programs and projects in Salt Lake City that merit public funding. There are three recurring City Arts Grants categories, each with eligibility standards, guidelines, and review criteria. The Salt Lake City Arts Council Board places a priority on those programs that best reflect the Arts Council’s mission, values, and strategic priorities as expressed in the Arts Council’s Strategic Plan.

<b>CITY ARTS GRANTS</b>			
<b>Category</b>	<b>Awarded</b>	<b>Received</b>	<b>Total</b>
General Support	29	29	203,050
Project Support (Round 1)	33	45	69,250
Project Support (Round 2)	29	63	68,000
Artists-in-the-Classroom	9	9	18,000
Artist Career Empowerment Tier 2	19	28	35,250
<b>NATIONAL ENDOWMENT FOR THE ARTS GRANTS</b>			
Artist Career Empowerment Tier 1	10	46	150,000
Racial Equity & Inclusion	12	24	79,500
<b>Total</b>	<b>141</b>	<b>217</b>	<b>\$623,050</b>

## National Endowment for the Arts, American Rescue Plan

A significant accomplishment for the Arts Council during FY22 was the \$500,000 grant award from the National Endowment for the Arts (NEA) as part of the American Rescue Plan. The Arts Council was among 66 local arts agencies nationwide to receive this award and the only organization in the State of Utah. The funds were allocated to two grant categories: Tier 1: Artist Career Empowerment Grants, designed to stimulate economic opportunity and benefit individual artists as well as the arts and culture sections and economic ecosystems of Salt Lake City; and Racial Equity and Inclusion Grants, designed to cultivate greater and more consistent efforts and outputs related to racial equity,

justice, inclusion, and liberation for nonprofits in our arts and culture sector.

## Transparency, Accessibility, and Equity in Grantmaking

This year, the City Arts Grants Program implemented several measures to increase transparency, expand accessibility, and further focus our equity efforts. This included a more robust and readily available rubric for evaluation of all submissions, hosting 14 orientation workshops for interested applicants, and the integration of priority points on select categories to increase alignment with equity goals outlined in the Mayor’s Work Plan and the Art Council’s Strategic Plan.

# Living Traditions Presents Program



The Salt Lake City Arts Council was thrilled to return the 2022 Living Traditions Festival to its original format of a three-day, weekend celebration at Downtown's Washington & Library Square on May 20-22. The event presents the traditional arts of Utah's rich and varied communities through dance, music, craft arts, food, panel discussions, and hands-on art making. The mission of the Festival is to foster the preservation and inclusion of Utah's diverse cultural landscape while building civic pride and identity for the community as a whole.

The 2022 event was the highest attended in over four years with over 30,000 attendees, 800 participating artists, and 2,500 students visiting during the School Day Program.



## Living Legacy Video Series

With funding support from Utah Humanities, the Living Legacy video series continued in FY22. A video of the 35 year celebration of the program was produced this year and premiered at the Living Traditions Festival in the Salt Lake City Library auditorium.





## Mondays in the Park

This year Mondays in the Park emerged from the pandemic to return to presenting music and dance groups from the Living Traditions community at the Chase Home Museum in Liberty Park. Beginning in 1987, this program has featured performances from various multicultural communities of Utah at free concerts on Monday evenings throughout the summer.

## 2021 Mondays in the Park

<b>August 16:</b>	<ul style="list-style-type: none"> <li>• Kenshin Taiko</li> <li>• Danza Y Color</li> </ul>
<b>August 23:</b>	<ul style="list-style-type: none"> <li>• Shanahy</li> <li>• Brazillian Roots</li> </ul>
<b>August 30:</b>	<ul style="list-style-type: none"> <li>• Tausala</li> <li>• Venezuela Contando</li> </ul>
<b>September 13:</b>	<ul style="list-style-type: none"> <li>• Rio Bravo de los Castillos</li> <li>• Salt Lake Capoeira</li> <li>• Expression Andina-Cultures and Traditions</li> </ul>
<b>September 20:</b>	<ul style="list-style-type: none"> <li>• SLC Ballet Company</li> <li>• Hopi Dance Group</li> </ul>

# Outreach

## Busker Fest



Busker Fest is a free festival, presented by the Salt Lake City Arts Council and produced by Primrose Productions. The 2022 events was held in partnership with Open Streets, an initiative put forth by the Downtown Alliance, on June 24 and 25. This program also included two acoustic music strolls on the Jordan River Parkway. 115 artists served; 8.1k visitors.

## Americans for the Arts, Arts & Economic Prosperity 6

Salt Lake City and Salt Lake County announced their participation in Arts & Economic Prosperity 6 (AEP6), the most comprehensive economic impact study of the nonprofit arts and culture industry ever conducted in the United States. Administered by Americans for the Arts (AFTA), AEP6 will examine the economic impact of the arts and culture in Salt Lake County and 386 additional communities representing all 50 states and the District of Columbia. Data collection for this study will continue through April 2023 with the final report anticipated to be released by AFTA in fall 2023.



# Twilight Concert Series



In 2021, the Arts Council contracted with partners S&S Presents to successfully execute the 2021 Twilight Concert Series. In addition to an amazing lineup of artists, the program provided on-site activation facilitated through a partnership with local BIPOC artist group “Social Antidote” to program multidisciplinary artists including visual, music, dance, and performance-based work on-site over the course of the series.

Additionally, the program secured a partnership with UTA for free ridership to ticket holders, called Tickets for Transit.

Lastly, the series partnered with Equality Utah to promote LGBTQ performers and contributed over \$2,000 for their organization through a portion of ticket sales.

## 2021 Twilight Concert Series

<b>August 19:</b>	<ul style="list-style-type: none"> <li>• Big Boi</li> <li>• STRFKR</li> <li>• Laserfang</li> </ul>
<b>August 26:</b>	<ul style="list-style-type: none"> <li>• Thundercat</li> <li>• Remi Wolf</li> <li>• Giraffula</li> </ul>
<b>September 2:</b>	<ul style="list-style-type: none"> <li>• Neon Trees</li> <li>• Peach Tree Rascals</li> <li>• The Rubies</li> </ul>
<b>September 18:</b>	<ul style="list-style-type: none"> <li>• St. Vincent</li> <li>• Josaleigh Pollett</li> </ul>
<b>September 24:</b>	<ul style="list-style-type: none"> <li>• Lake Street Dive</li> <li>• Laufey</li> <li>• Pixie &amp; the Partygrass Boys</li> </ul>

# Finch Lane Gallery

## Visual Arts Exhibitions

The Finch Lane Gallery exhibition program is designed to give local artists an opportunity to exhibit a current body of work, explore exhibition themes or media relevant to the community and field of arts at large, and foster the development of curatorial skills through exhibition production and collaboration.

**The 2021-2022 exhibitions served 128 artists and reached 2,278 attendees.**

- Alec Bang & Douglas Tolman *"(in)land"*
- Rachel Hancey *"Impermanence"*
- Annalise Duque & Gwen Davis-Barrios *"Homes and Graves and Gardens"*
- Doug Wildfoerster *"Cassandra never really did come back from Mexico—or Painting the Stanislavski Way"*
- Casey Lou Miller *"Intrinsic Nature"*
- Elpitha Tsoutsounakis *"Unknown Prospect: Bady, Pigment, Swatch"*
- Ron Linn *"gridding the west"*
- Jesse Meredith *"So That We May Fear Not"*
- Anna Laurie Mackay, Jean Richardson, Jen Watson, Jethro Gillespie, Kathryn Knudsen, and Daniel Barney *"Common Threads"*
- Eric Fairclough *"Memory Mechanics"*

## Finch Lane Flash Projects

Finch Lane Flash Projects supplement resources for emerging and established individuals and groups by providing the Finch Lane gallery spaces for short-term, interdisciplinary, community-oriented, and/or experimental projects. Individuals and groups are invited to take over the galleries with their various "flash" projects, which may vary in length from several minutes to several days during the allotted times.

### 2021-2022 Finch Lane Flash Projects

<b>October:</b>	PROArtes México Dance Film Screening of Corriente Alterna and Punto de Inflexión Dance Company performance of Vanished Vibrations
<b>March:</b>	Death Café for the World as We Know It by the Climate Thanatology Project
<b>June:</b>	Prism Portraits, a project by Melissa Howell in collaboration with North Star Elementary, a Title I School.

## Statewide Annual and Pop-Up Shops

In December 2021, the Arts Council partnered with the Utah Division of Arts & Museums to present the Statewide Annual UT 2021: Craft, Photography, Video & Digital media. This exhibition featured the work of 23 artists from across the state of Utah. Alongside the Statewide Annual exhibition, the Arts Council launched a new program called the Finch Lane Pop-Up Shops. Twelve artists and craftspeople were selected to hold individual pop-up shops which featured their artwork for sale.

## Big Cartel

The Arts Council presented a new workshop opportunity in partnership with Big Cartel, a local business and online web-shop platform targeted at independent makers, creatives, and artists. The workshops presented a how-to and best practices on running a web-shop and provided stipends to Utah-based artists. This program was also designed in light of the COVID pandemic and became an even more relevant tool during the pandemic due to the closure of many physical retail entities. It also assisted in furthering Salt Lake City's goals around digital equity and literacy.

## Cultural Core

During Fiscal Year 2022, the new Cultural Core Request For Proposal was published and took submission through April 1, 2022. The Steering Committee for the Cultural Core Request For Proposal was formed consisting of the contract managers, current finance committee members, and community members:

- Matt Castillo
- Felicia Baca
- Bianca Lyon
- Grace Lin

After review of submissions, the contract was awarded to the Downtown SLC Presents, an affiliate non-profit of the Downtown Alliance.



# Organization

## Three New Staff Positions

The Arts Council has functioned on a small staff of six full-time staff members for over 10 years. Last year, we received an additional part-time permanent staff position and have had several temporary part-time staff assistants over the years. For many years, the Arts Council has requested additional staff support as part of our budget request from Salt Lake City. At the beginning of the pandemic, we were asked to hold the request as the City focused on more immediate pandemic response funding and the following year we were asked to hold off during the annual budget process, but ask for the positions later in the year during a budget amended. In February of 2022, the Arts Council presented a request of three additional full-time staff members to the Salt Lake City Council. The request was approved. This 33% increase in staffing is a monumental accomplishment for the organization and will help staff better serve the community.

## Black, Indigenous, and People of Color (BIPOC) Fellowship

The Arts Council received \$5,000 for an Emerging Arts & Museums Leader Fellowship opportunity from the Utah Division of Arts & Museums. This program, which is currently in a pilot stage and only one other arts organization statewide has also received funding, is aimed at developing a pipeline of future artists and arts administrators who identify as Black, Indigenous, and People of Color and would like to gain professional experience within the cultural sector.



## Completed Inclusion, Diversity, Equity, and Access (IDEA) Work

The Arts Council completed a consulting contract on Inclusion, Diversity, Equity, and Accessibility. Throughout the last eight months, staff have engaged a private consultant to lead IDEA related trainings for board and staff, conduct audits of internal and external processes and procedures, and develop organizational understanding of this work. Moving forward, the consultant will provide a framework to implement into future efforts and will provide a video training module for continued growth with regards to this work.

## City Committees

During FY22, Arts Council staff were engaged to participate in many City Committees:

**Fleet Block Committee:** Arts Council staff participated in three Art Healing Activities with the families of those depicted in the Fleet Block Murals

**Ballpark Steering Committee:** Arts Council staff attended meetings to discuss the feasibility of public art integration within the project, both temporary and permanent as well as activation possibilities.

### Arts Council staff also participate in the following City Committees:

- Pioneer Park Steering Committee
- Seven Canyons Steering Committee
- Thriving in Place Internal Stakeholder Committee
- Arts Culture and Events Grant Review Committee



## Public Benefit Study

The Arts Council successfully prepared a transmittal and facilitated a Public Benefit Analysis of the City-owned Art barn to City Council ensuring continued no-cost usage of the facility by the Arts Council Foundation. The presentation and documentation were reviewed and subsequently approved unanimously by the City Council.



## **Salt Lake City Department of Economic Development**

451 South State Street, Room 128  
Salt Lake City, UT 84114

[www.slcgov.com](http://www.slcgov.com)