

PRACTICES FOR ENGAGEMENT

Salt Lake City Civic Engagement Team



INTRODUCTION

This guide was designed to supplement the Civic Engagement Guide. It contains best engagement practices and design templates to aid in creating a complete engagement experience for residents, businesses, and additional stakeholders in your projects.

These are meant to be the minimum standards for engagement in Salt Lake City projects.

This guide can also be given to consultants to show the expectations of engagement.

For questions about this Guide or assistance in implementing its practices, please contact the Civic Engagement Team.

Team Email: CivicEngagementTeam@slcgov.com

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BEST PRACTICES

OUR STANDARDS ARE HIGH ---


This section will help you with the basics of best engagement practices. The following examples are used in large scale projects, but can easily be scaled down to be used on projects of all sizes.

MINIMUM STANDARDS

USE THE WORKSHEETS! WHAT WE EXPECT AS THE MINIMUM

The Civic Engagement Team has created an Engagement Planning Worksheet to help you get started on your Engagement Plan. The Engagement Planning Worksheet **must** be completed at the beginning of every project. The Engagement Planning Worksheet outlines the items that will turn into your Engagement Plan.

Once the Engagement Worksheet is complete it should be submitted to the Civic Engagement Team. The Engagement Worksheet can be found on www.slc.gov/can/civic-engagement. If you can't find the Worksheet or need help thinking through your project, email CivicEngagementTeam@slcgov.com.



ENGAGEMENT PLANNING

WINTER 2019

Used in conjunction with the Civic Engagement Guide, this worksheet is designed to help you plan the public outreach for a project from its inception through completion. This includes, informing the public about next steps and communicating how their feedback influenced the project outcome.

PROJECT INFORMATION

Project Name:	Department/Division:
Project Manager:	Phone:
	Email:
Contacts/Team:	
Brief Description of Project:	
Project Timeline:	
What type of project is this? <i>(Master Plan, New Project, Construction, Change)</i>	
What is the goal of this project?	
Who has signed-off/approved this project?	
Does a decision need to be made? If so, who makes the final decision? <i>(Commissions, Work Groups, Ad-hoc Committees)</i>	
Does this project have a legal requirement to engage the public?	
Project Budget: <i>(estimate)</i>	
Engagement Budget: <i>(estimate)</i>	

ENGAGEMENT PLANNING

Key Issues:	
Key Messages <i>(what is the goal of your project? What are you trying to say?)</i>	
What is your call to action? What does the public need to do throughout the project?	
Who needs to be engaged? <i>(stakeholders/advocates/opponents)</i>	
Which kinds of engagement is needed? <i>(check all that apply. Inform will be used throughout the entire process)</i>	
<input type="checkbox"/> Consult <input type="checkbox"/> Involve <input type="checkbox"/> Collaborate	
When does outreach need to happen? <i>(timeline of which levels and when they need to happen, when will you kick off outreach?)</i>	
What engagement methods will be used? <i>(expand on how you are going to use inform, consult, involve, & collaborate)</i>	
What is the desired outcome for successful engagement?	
Is this a single engagement event or will there be multi engagement projects needed?	
What is your outreach number goal?	
Have you considered ADA needs as a part of your engagement plan?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Are you planning an online survey?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Do you need graphic design support?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Do you need SLC Media Services support?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Will you be using social media to inform of engagement opportunities?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Do you anticipate promoting or boosting your social media posts?	<input type="checkbox"/> Yes <input type="checkbox"/> No

ENGAGEMENT PLAN

FIRST THINGS FIRST — CREATE A PLAN

Building off your Engagement Planning Worksheet you will next create your Engagement Plan. The Engagement Plan, at a minimum, includes:

- A **SUMMARY** of the project
- Brainstorm of ideas for **ENGAGEMENT ACTIVITIES** across the span of the project
- A **TIMELINE** of when engagement will happen through the course of the project

Examples of good engagement plan outlines are found below.

PROJECT SUMMARY

What should be included in the **PROJECT SUMMARY**?

The project summary is generally a few short paragraphs of what the project is, how the engagement will be used, and other things to be considered in the engagement process. This summary should include information from the Engagement Worksheet including; "What engagement methods will be used?" "Is this a single engagement event or will there be multi engagement projects needed?" "What is your outreach number goal?" "Does a decision need to be made? If so, who makes the final decision?" "Brief Description of Project:"

PROJECT SUMMARY EXAMPLE:

Salt Lake City is in the process of designing and constructing two new Homeless Resource Centers. Initial engagement and site selection has already been completed and a detailed account of that process can be found at www.slc.gov/HAND.

The City is now conducting engagement with the community to include feedback on the designs of these resource centers. The feedback received will be used to help inform the selected architect on design elements for the sites. Five neighborhood engagement workshops will be held throughout Salt Lake City from June 6-17, 2016. The purpose of the workshops is to get public input on the location criteria for two new single adult homeless resource centers. The input received at these workshops will help determine the location options for the resource centers. Once the location options are developed, the public will be asked again to provide input before a final decision is made.

In addition to the five workshops, an online survey will be conducted to receive feedback from residents and community members who cannot participate in a workshop.

We hope to have 100-150 participants at each workshop and 400 online responses to reach a total response of 1,000 voices in this round of public engagement.

ENGAGEMENT ACTIVITIES

What should be included in the *ENGAGEMENT ACTIVITIES*?

In your Engagement Plan you should include an overview of all the engagement activities and events that you plan on having throughout the course of the project. This should be a list of activities that will be done as part of the engagement.

ENGAGEMENT ACTIVITIES WRITE-UP EXAMPLE:

1. **PROJECT WEBPAGE** - The project webpage will provide background information and links to other sources of information to provide project context. Project webpage will also include all contact information for project. (Develop project email and phone number, if needed)
2. **FACEBOOK LIVE Q&A** - This project has community benefit and a neighborhood impact. City representatives will first describe the project then answer questions from the community via SLCgov Facebook page, Twitter, YouTube, and other platforms. Team will work with SLC Media Services to coordinate live stream. ([Example of this event is 2700 S Virtual Town Hall](#))
3. **COMMUNITY COUNCIL MEETING PRESENTATIONS** - Staff will attend all community council meetings in project area. This project impacts three Community Councils including Central 9th, Downtown, and Ballpark.
4. **ON SITE COMMUNITY CONVERSATION** - Staff will meet with interested community members on site to discuss project. Advertise the event on Nextdoor, Facebook, Twitter, Mayor and City Council newsletters.
5. **BUSINESS COMMUNITY OUTREACH** - Staff will coordinate with Economic Development to host business outreach. This will include a meeting where local business are invited or one on one meetings at the businesses.

ENGAGEMENT TIMELINE

What should be included in the *ENGAGEMENT TIMELINE*?

In your Engagement Timeline you should include an overview of all the engagement activities and events that you plan on having through out the course of the project. This should be a list of activities that will be done as part of the engagement. This should include any dates that are available at time of publication and be updated and shared as changes are made. It is also best to include staff, location, and supply needs, if known.

ENGAGEMENT TIMELINE EXAMPLE:

1. **DEVELOP TALKING POINTS** - Immediately
2. **CREATE PROJECT WEBPAGE AND EMAIL ADDRESS** - Immediately
3. **COORDINATE WITH DEPARTMENT TO PROMOTE PROJECT** - Week of September 2
4. **SCHEDULE COMMUNITY COUNCIL PRESENTATIONS** - (September & October Meetings)
5. **SCHEDULE ON-SITE COMMUNITY CONVERSATION** - TBD Late September
6. **FACEBOOK LIVE Q&A-WEEK FOLLOWING ON-SITE COMMUNITY CONVERSATION** - TBD Late September

TALKING POINTS/MESSAGING

EVERYONE ON THE SAME PAGE - HOW TO TALK ABOUT THE PROJECT

Building off your Engagement Plan, you will start to build the general *TALKING POINTS, MESSAGING*, and *FAQs* for your project. This will be a *living document* stored where all project team members have access to. The date of recent additions should be easily viewable. It is very important that the most recent version of these materials is known, these materials will be the building blocks for all project messaging and engagement.

This should include:

- All the project info in one place. Mainly for internal use. But, is used to build all the materials for the project engagement.
- Purpose & Need
- Project Goals
- Main project messages
- Project Details
- Planned improvements,
- Funding Sources
- Outreach and education timeline
- FAQs
- Contact Information

Examples of each of elements are found on the following pages. (full examples can be made available)

PURPOSE & NEED

What should be included in the *PURPOSE & NEED*?

The purpose & need section gives a brief overview of why this project is being done. This generally includes information about why the change needs to be made, what are the challenges or obstacles with the project area and why the project will help these issues.

PURPOSE & NEED EXAMPLE:

Salt Lake City is reconstructing 300 West because 100% of the pavement is in poor condition and the road is failing. Current conditions along 300 West create an uncomfortable, sometimes unsafe, and unwelcoming environment for motorists, pedestrians, cyclists, and mobility device users. These conditions are a deterrent to active transportation and continue adding to congestion and poor air quality. In addition to solving these current problems, the City is planning ahead and adding improvements that will support economic development and future growth.

FUNDING SOURCES

What should be included in the *FUNDING SOURCES*?

This needs to include what your project is being funded by. This can include grants, federal funding, or city funding.

FUNDING EXAMPLE:

Cost: \$17 million from Funding Our Future bond money.
\$8 million State Roads Funding
\$300,000 CIP Funding

PROJECT GOALS

What should be included in the *PROJECT GOALS*?

Project goals include what you want to accomplish during the project. These goals will help to build your messaging statements and narratives for the projects. The goals may include goals for outreach and overall goals for the projects. Each goal should include expanded talking points.

PROJECT GOALS EXAMPLE:

Goal 1: 300 West is a safer roadway for bicycle, pedestrian, and alternative modes of movement. Project improvements will directly improve safety for drivers, pedestrians, cyclists, wheelchair and power chair users and, overall, make 300 West a welcoming environment where people want to shop, stroll, and enjoy.

- Protected/buffered bikeways will improve safety for bicyclists, while upgraded crosswalks will improve safety for pedestrians, wheelchair, and power chair users.
- Improvements are likely to reduce speeds.
- Improvements such as raised, planted medians will reduce the number and severity of vehicle crashes.
- Reduced crashes will result in \$36 M in safety benefits.
- Integrating crime prevention through streetscape features (landscaping, public art, benches, etc.) will reduce illegal activity by bringing more eyes to the street and improve the quality of life for local communities.

Goal 2: 300 West is accessible for all users. The project team is aware that 24% of area residents walk, bike, or take public transportation; 25% of area households do not own a car; and 29% of project area households have at least one person with a disability.

- Current conditions on the ground show a number of barriers that inhibit accessibility for all users including: power poles in sidewalks, areas lacking sidewalks, outdated ADA ramps, not enough crosswalks, difficulty accessing pedestrian buttons, lack of bicycle facilities and other
- Issues that make traveling along the street by walking or in a wheelchair, power chair, or bicycle difficult.
- The project team has gathered feedback from these users to understand the nuances of their particular issues on the corridor. This context has been invaluable to the team as they look at design treatments.
- The project will be built to ADA standards at minimum. However, the project team is talking specifically to community members with disabilities to identify additional problems that can be solved by the project.
- The project team will use the data gathered by these user groups to expand travel access with project improvements including upgraded sidewalks, crosswalks, ADA ramps, pedestrian buttons, and added bikeways.

PROJECT DETAILS & CONTACT INFORMATION

What should be included in the *PROJECT DETAILS & CONTACT INFORMATION*?

This should include the project extents, what type of project this is, and how to contact the project team. The contact info should stay the same through the entire process. If needed create a hotline number, project email, and project webpage. This should be done at the very beginning of the project. Be sure to provide Spanish resources, at a minimum.

DETAILS & CONTACT INFORMATION EXAMPLE:

PLANNED CONSTRUCTION TIMELINE:

Contractor selection: January 2021

Construction: spring 2021-winter 2022*

*Subject to change due to weather conditions or unforeseen circumstances.

CONTACT INFORMATION

Stay informed and sign up for updates by emailing "Subscribe" in the subject line.

Social Media: @SLCgov @SLCmoves #300westSLC

Email: 300west@slcgov.com

Website: www.slc.gov/mystreet

Hotline: 1-888-966-6624

Civic Engagement Specialist: Adan Carrillo, 801-535-6251

Project Manager: John Coyle, 801-535-6241

Project Engineer: Eric Casperson, 801-535-7995

Comunicate con Adan Carrillo si necesitas esta información en Español.

ENGAGEMENT & EDUCATION TIMELINE

What should be included in the *ENGAGEMENT & EDUCATION TIMELINE*?

This should include all planned outreach & education events. This should include all in-person events, pop-up events, media spots, mailings, social media postings, website updates, and anything else you are doing during the project engagement. This list should be updated as tasks are accomplished. It should include everything that has happened and anything that will happen

OUTREACH & EDUCATION TIMELINE EXAMPLE:

Activities to Date:

June 6: Ballpark Community Council presentation

June 5: Central 9th Community Council presentation

August 6: Focus Groups

August 10: Meeting with Mayor Biskupski

August 21: Mystreets website updated

August 27: Qualtrics survey launched

August 27-29: Pedestrian intercept survey

September 11: Messaging meeting

September 18: Vision Summit

September 25: Meeting with Matthew Melville

September 30-October 4: Targeted emails to community organizations/partners to promote survey

October 3: Presentation to Utah Trucking Association luncheon

Upcoming Activities:

October 8: Presentation to City Council

October 16: Presentation to Granary District Alliance

October 16: Send invites for Participation Pop Up event

October 21: KRCL promo for Participation Pop Up event

October 21: Start social media promotion for Participation Pop Up event

October 28: Send press release for November 2 event

October 28: Cultural competency training with Mayor's Office of Diversity and Human Rights

November 2: 300 West Participation Pop Up event

November 2: work with/SLCtv to gather project footage

November TBD: Develop videos with SLCTv

November TBD: Corridor canvass

November-December TBD: Business workshops

November TBD: Send project newsletter

What should be included in the *FREQUENTLY ASKED QUESTIONS*?

The FAQ should be a living portion of this document. You start to build your FAQ by brainstorming the questions you anticipate hear from the public.

FAQs EXAMPLE:

QUESTION: WHY ARE BIKE LANES BEING ADDED TO 2700 SOUTH AND NOT STRATFORD AVENUE?

When evaluating the possibility of bikeways on streets, we rely on the Pedestrian and Bicycle Master Plan, which was approved after a lengthy and detailed review of the best way to create a bikeway network across the City. We consider the need for different types of bikeways depending on destinations and bikeways that allow for riders of all ages and abilities.

QUESTION: WHY IS A THREE INCH RAISED CROSSWALK OFF THE GROUND MORE EFFECTIVE THAN A SIX INCH RISE?

Current standards for raised crosswalks include a 3.5 inch rise. Raised crosswalks can be built with a rise between three and six inches (which is similar to those currently found in the City). In general, the higher the rise of a vertical traffic calming measure the greater the speed reduction. The City is creating a compromise to accommodate all users. This rise of crosswalk provides the pedestrian crossing safety of a raised crosswalk while at the same time taking into consideration the desires of commuters and bicyclists, and emergency response; the 3.5 inch rise is more effective at balancing these elements than a higher, six inch rise.

QUESTION: DO THE CROSSWALKS PROVIDE A FALSE SENSE OF SECURITY?

Raised crosswalks will be installed at existing marked crosswalk locations. A raised crosswalk enhances the existing marked crosswalk and doesn't provide a false sense of security. Raised crosswalks should still be used like a normal marked crosswalk, pedestrians checking both ways before crossing the street.

SOCIAL MEDIA PLAN

What should be included in the *SOCIAL MEDIA PLAN*?

The Social Media Plan should include a timeline of posts, medium (Images, text only, video) of the posts, where the post will be posted, and what additional materials you need for the post.

SOCIAL MEDIA PLAN EXAMPLE:

POST SCHEDULE:

7/10/2018: Post 6

7/13/2018: Post 6

7/15/2018: Post 6

7/18/2018: Morning - Post 1 w/ #SUGARHOUSEFAMERSMARKET, Afternoon - Post 2

7/19/2018: Morning - Post 1 w/ #FOODTRUCKTHURSDAY, Afternoon - Post 3

7/19/2018: Morning - Post 1 w/ #MAINLIBRARY, Afternoon - Post 4

7/21/2019: Morning - Post 1 w/ #CoffeeandConversations w/Council Member James Rogers, Afternoon - Post 5

7/25/2018: Post 6

POST 1: (USE IMAGE 1)

Learn more about how #SLC plans to fix streets with Funding Our Future this week! Find more at fundingourfutureslc.com &

7/18 - #SUGARHOUSEFAMERSMARKET

7/19 - #FOODTRUCKTHURSDAY

7/19 - #MAINLIBRARY

7/21 - #COFFEEANDCONVERSATIONS W/COUNCIL MEMBER JAMES ROGERS!

POST 2: (USE IMAGE 2)

Bring your dogs and join us tonight at the #SugarHouseFarmersMarket for an open house about the Funding Our Future effort!! Come learn about the plan to fix #SLC roads! Our tent is located next to #YappyHour at Fairmont Park 6-9pm. #foodtrucks **#SUGARHOUSEFAMERSMARKET**

POST 3: (USE IMAGE 3)

Join us tomorrow (7/19) at #FoodTruckThursday (@GallivanEvents Plaza from 11am-2pm) to learn about fixing #SLC streets and how we plan to do it. Share your suggestions with us, enjoy good food, and get informed!

#FOODTRUCKTHURSDAY

POST 4: (USE IMAGE 4)

Interested in fixing #SLC streets? Find out how with Funding Our Future! Have your questions answered and submit feedback from 5-8pm in the Main Library Share Space! Come share your ideas! **#MAINLIBRARY**

POST 5: (USE IMAGE 5)

Espresso your feelings about the future of SLC roads at the Coffee & Conversations event with Council member James Rogers! Saturday 7/21 from 9-10:30 AM at Just a Craving! **#COFFEEANDCONVERSATIONS W/COUNCIL MEMBER JAMES ROGERS!**

POST 6: (USE IMAGE 6 OR VIDEO 1)

Fix our streets. Find out how. Take our survey at FundingOurFutureSLC.com **#FUNDINGOURFUTURES**

DESIGN EXAMPLES

GO TO DESIGNS ---

It can be hard to come up with designs that relay information in an easy to understand and eye catching manner. This section will help you understand some of the best techniques for designing engagement materials.

PROJECT FLYERS

Project materials come in a variety of forms but they all have one thing in common, they relay the message to the reader quickly and easily. They should include the main project information, contact information, and what you are asking the reader to do.

WINDOW REPAIR & ENERGY EFFICIENCY WORKSHOP // JUNE 5 - 7, 2019

Come and learn how to safely repair and increase the energy efficiency of traditional wood double-hung sash windows!



U OF U // STEWART BUILDING
270 S 1400 E
Salt Lake City, UT 84112
map.utah.edu

Please consider using public transportation.

REGISTER NOW!
bit.ly/2UELObR

One-Day Workshop
WOOD WINDOW REPAIR

Attend one of the following days:
Wednesday, June 5 // 8 - 5 PM
Thursday, June 6 // 8 - 5 PM

Morning coffee & lunch will be provided.

Half-Day Workshop
WOOD STORM WINDOW CONSTRUCTION

Attend one of the following sessions:
Friday, June 7 // 8 - 12 PM
Friday, June 7 // 1 - 5 PM

Morning coffee & light refreshments will be provided during the morning session, light refreshments will be provided during afternoon session.

To view previous workshops, please visit: bit.ly/2K65Z2d

Salt Lake City Planning is excited to announce a series of one-day wood window repair workshops, in conjunction with a half-day wood storm window construction workshop. Featuring the help of renowned historic preservation expert, Bob Yapp.

REPAIR AND RESTORATION METHODS WILL INCLUDE:
Glazing // Safe Paint Removal // Sash Re-Installation // Replacement // Weather-Stripping // Wood Storm Window

Each workshop offers an intensive hands-on restoration experience. The workshop is open to 12 individuals. If interested by May 31, 2019. Please bring your own gloves & safety glasses will be available on site. Dress in work clothing.

ABOUT BOB YAPP

Bob has dedicated his entire career to community planning, historic central city revitalization, teaching, and woodworking. In 1996, Bob was the executive producer, writer and host for this National Trust of Historic Places sponsored fifty-two show series. Since leaving PBS in 2001, Bob has continued his commitment to preservation education. In 2008, he founded the Ben L. E. Historic Preservation, which offers a variety of preservation skills training. For more information, please visit bobyapp.com

ADDITIONAL CONTACT

Kelsey Lindquist
kelsey.lindquist@slcgov.com
801.535.7935

Utah Division of
State History

Preservation
Utah



**SALT LAKE CITY
PLANNING**

JOIN THE HISTORIC LANDMARK COMMISSION



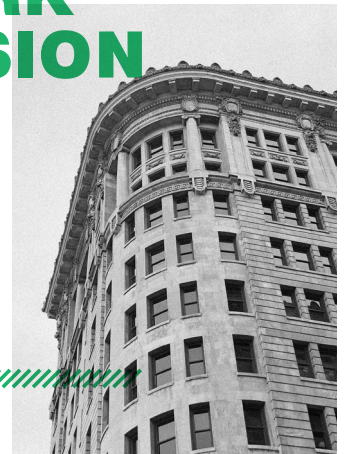
Salt Lake City is seeking residents interested in joining the Historic Landmark Commission.

We are particularly interested in residents with preservation related experience in:

Architecture // Architectural History //
Archaeology // Construction // History //
Public History // Urban Planning

APPLY NOW!

www.slc.gov/boards



The Avenues // Capitol Hill // Central City // Exchange Place // South Temple // University // Westmoreland // Yale Crest

Duties //

Make decisions on proposed changes to historic structures. Ensuring changes don't negatively impact the historic character of the structure or neighborhood.

Review historic surveys and proposals for new Historic Districts in the City.

Advise Planning Commission and City Council on city code changes related to preservation.

Meetings //

First Thursday of each month.
Meetings generally last from 4 - 8 PM

Additional Information //

Simone Butler // Mayor's Office
simone.butler@slcgov.com // 801.535.7743

Michaela Oktay // Planning Division
michaela.oktay@slcgov.com // 801.535.6003





ABOUT THE STREETS RECONSTRUCTION BOND

Why is Funding Needed for Our Streets?

A 2017 pavement conditions survey revealed that nearly two-thirds of Salt Lake City streets are in poor or worse condition - with a large number in such poor condition that they need to be entirely rebuilt.

Funding Solutions

To address funding for this critical need, City leaders have proposed a two-part plan:

- 1. Increase maintenance on the best streets to prevent deterioration:** Funded by part of the recently approved 0.5% sales tax increase.
- 2. Begin reconstructing streets in poor or worse condition:** To fund reconstruction, City leaders have voted to place an \$87 million General Obligation (GO) Bond on November's ballot for voters to decide.

Taxpayer Cost

Because the City is paying off two bonds in 2019, the Streets Reconstruction Bond, if approved by voters, would have minimal new financial impact on property owners - an estimated increase of \$5 or less a year for an average primary residence of \$339,500.

Streets Project Selection

If voters approve the GO Bond, the City's Engineering Division will use the following criteria (in particular order) to select streets reconstruction projects to maximize funds available:

- Highest traffic/use
- Greatest need/worst condition
- Existing or upcoming utility projects
- Current or planned public transit projects
- Resident complaints/requests
- Streets identified in City Master Plans

The goal will be to address the worst streets first and apply funding to high-use neighborhood streets.

Learn more at

www.FundingOurFutureSLC.com

For questions and ADA or accessibility accommodations, contact: [Moana Uluave-Hafoka, Policy and Diversity and Human Rights](mailto:Moana.Uluave-Hafoka@slcgov.com), 801-535-7697; moana.uh@slcgov.com

2700 SOUTH RECONSTRUCTION From Highland Drive to Preston Street (1930)



OVERVIEW

Salt Lake City is coming this construction season to make 2700 South **smooth, safe, and accessible**.

PROJECT LIMITS*

The Salt Lake City 2017 pavement condition report rated this section of 2700 South as Very Poor, and it's been identified as one of the worst streets in the city by resident complaints.

During the 2019 road construction season, Salt Lake City will reconstruct 2700 South from 1300 East to Preston Street (1930 East).

Project features include:

- A new and smooth pavement surface
- Repairs to curb, gutter, sidewalks, and drive approaches as needed
- Enhanced crosswalks and upgraded ADA ramps for safer travel
- Renovated sewer lines
- Parking consolidation along the south side of the street
- Bike lanes in both directions
- Increased accessibility for all travelers

**If budget allows the section between Highland Drive and 1300 East will also be added to the project.*

ENGAGEMENT OPPORTUNITIES

- Mid to Late April: Meet the Contractor On-site. Exact date and time to be determined
- Throughout Construction: Social Media updates via @SLCgov using #2700SouthSLC

CONSTRUCTION SCHEDULE

April through October | *Subject to change due to weather or unforeseen circumstances.

CONTACT INFORMATION

Stay informed by visiting www.slc.gov/mystreet or emailing 2700south@slcgov.com to sign up for updates.

Comunicate con Adan Carrillo si necesitas esta información en Español.

PROJECT TEAM MEMBERS

- Civic Engagement Specialist: Adan Carrillo, 801-535-6251
- Project Engineer: Jeremy Mitchell, 801-535-6249
- Project Manager: John Coyle P.E., 801-535-6241

People with disabilities can request reasonable accommodation with 48 hours advance notice. Accommodations may include alternate formats, interpreters, and other auxiliary aids. Please contact Merili Carter, merili.carter@slcgov.com, 801-535-6195, or TDD 711.



PROJECT POSTCARD & MAILERS

Project mailers come in a variety of forms but they all have one thing in common, they relay the message to the reader quickly and easily. They should include the main project information, contact information, and what you are asking the reader to do.

2000 EAST

PARLEY'S CANYON BLVD TO MARY DOTT WAY

JOIN US!

The 2000 East project team invites you to join us at the August meeting of the Sugar House Community Council. Attendees will have the opportunity to hear more specific project information regarding the design options and project timeline and ask questions.

When: Wednesday, August 7th

Time: 7:00 pm

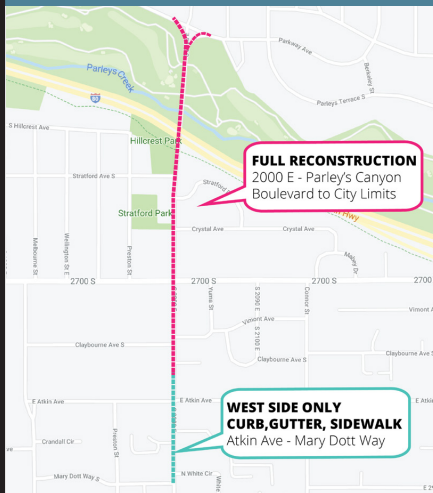
Where: Legacy Village
1212 East Wilmington Ave
5th Floor

Website: www.slc.gov/mystreet | Email: 2000east@slc.gov

Division of Transportation
349 South 200 East, Ste 150
PO Box 144502
Salt Lake City, UT 84114-5502



2000 EAST RECONSTRUCTION



Salt Lake City will reconstruct 2000 East between Parley's Canyon Blvd and Mary Dott Way in 2020. The pavement, sidewalks, and gutters will be repaired and there will be changes to the street design to meet Salt Lake City's Complete Streets Ordinance and adopted master plans.

TELL US WHAT YOU THINK OF DESIGN OPTIONS

& FIND OUT MORE!

WWW.SLC.GOV/MYSTREET

**FUNDING
OUR FUTURE**

JOIN US! August 7th, 7PM @ Sugar House Community Council



Bulk Waste Collection

A Better...
A Greener...
A Simpler...
**Neighborhood
Cleanup Program**

Available Year-Round



SLCgreen



INFO & SCHEDULING:
www.slcgreen.com/c2h



Visit:
www.slcgreen.com/c2h
for program guidelines and collection requests

How it Works:

1 CALL



Call 801.535.6999
(or submit online)

2 SCHEDULE



Choose from next
available dates

3 HAUL



We pick it up!

Schedule your annual collection today

Salt Lake City's Call 2 Haul is not a "pile" program. Rather, it is for disposing of large, bulky items.

Available Year-Round

More Benefits:

- Scheduling flexibility
- Electronic waste recycling
- Tire recycling
- Refrigerator disposal
- Mattress & box springs recycling
- Extra compost cans available in the spring, summer and fall to help with yard waste
- Greater landfill diversion
- Environmental protection

Questions?

Call 801.535.6999 or email
slcwasteandrecycling@slcgov.com
se habla español

PROJECT POSTCARD & MAILERS

PROPOSED STREETS BOND

Nearly two-thirds of Salt Lake City streets are in poor or worse condition — 20% are in such poor condition they need to be completely reconstructed.

To address funding for this critical need, City leaders have a two-part plan:

1. **Increase maintenance on the best streets to prevent deterioration:** Funded by part of the recently approved 0.5% sales tax increase.
2. **Begin reconstructing streets in poor or worse condition:** To fund reconstruction, the City is asking voters to consider an \$87 million General Obligation (GO) Bond.

In late July, the City Council will decide whether to put this bond on November's ballot.

Find out more and let City leaders know what you think!

PROPUESTA PARA RECONSTRUIR CALLES

Aproximadamente dos tercios de las calles en Salt Lake City están muy deterioradas y 20% están en tan malas condiciones que tienen que ser reconstruidas completamente.

Para financiar esta necesidad crítica, el consejo de la ciudad planea lo siguiente:

1. **Incrementar el mantenimiento de las mejores calles para prevenir su deterioro:** Financiado en parte por el incremento sobre las ventas del 0.5%, el cual fue aprobado recientemente.
2. **Empezar a reconstruir las calles en peores condiciones:** Para financiar su reconstrucción, la ciudad está preguntándole al público que consideren una propuesta de obligación general de \$87 millones.

Durante el mes de Julio, el consejo de la ciudad decidirá si pone esta propuesta en la boleta electoral en Noviembre.

¡Infórmate más y comparte tus ideas con nosotros!

www.FundingOurFutureSLC.com



Salt Lake City
451 South State Street
P.O. Box 145476
Salt Lake City, UT 84114-5476



GET INFORMED



Find out more about the GO Bond and the *Funding Our Future* effort at an upcoming event.

Public Hearing (audiencia pública)

Tuesday, July 10, 7 pm
City Council Chambers
451 S State St., 3rd floor
10 de Julio de 7 pm
cámaras del ayuntamiento

Open House @ Partners in the Park

Tuesday, July 17, 5 pm - 8 pm
Riverside Park
739 N 1400 W
17 de Julio de 5 pm a 8 pm

Open House @ Sugar House Farmer's Market

Wednesday, July 18, 5 pm - 8 pm
Fairmont Park
1040 Sugarmont Dr.
18 de Julio de 5 pm a 8 pm

Open House @ Food Truck Thursday

Thursday, July 19, 11 am - 2 pm
Gallivan Center Plaza
239 S Main St.
19 de Julio de 11 am a 2 pm

Open House @ Main Library

Thursday, July 19, 5 pm - 8 pm
Main Library's Share Space
210 E 400 S
19 de Julio de 5 pm a 8 pm

Public Hearing (audiencia pública)

Tuesday, July 31, 7 pm
City Council Chambers
451 S State St., 3rd floor
31 de Julio de 7 pm
cámaras del ayuntamiento

For questions and ADA or accessibility accommodations, contact: Moana Uluave-Hafoka, Policy Advisor and Community Outreach for Diversity and Human Rights, 801-535-7697; moana.uh@slcgov.com

Para preguntas y adaptaciones de ADA o accesibilidad, comuníquese con: Moana Uluave-Hafoka, Consejera de Participación Comunitaria y Normas para Diversidad y Derechos Humanos 801-535-7697; moana.uh@slcgov.com

LEARN MORE AND MAKE YOUR VOICE HEARD

www.FundingOurFutureSLC.com



Attend a public hearing at Council Chambers on April 3 at 7 p.m.

Participate in a public workshop on April 4 at the Sorenson Unity Center from 11 a.m. - 1 p.m. or 4 - 7 p.m.

Call a Comment Line:
Mayor's Office 801-535-7701
City Council Office 801-535-7654

Send a comment to:
fundingourfuture@slcgov.com



Asista a la audiencia pública en las del Consejo el 3 de abril a las 7:00 p.m.

Participe en una reunión pública el 4 de abril en Sorenson Unity Center las 11:00 a.m. a la 1 p.m. y 4 a las 7 p.m.

Lláme a la Línea de Comentarios: de la Oficina de la Alcaldesa 801-535-7701 del Concejo Municipal al 801-535-7654

Envía un comentario a:
fundingourfuture@slcgov.com

For questions and ADA or accessibility accommodations, contact:
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Policy Advisor and Community Outreach for Diversity and Human Rights
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FUNDING OUR FUTURE:

A COMMUNITY DISCUSSION ABOUT SALT LAKE CITY'S SERVICE NEEDS AND REVENUE OPTIONS

Salt Lake City's population is growing. The economy is strong and the number of people coming into the city each day to take advantage of various amenities and attractions is increasing. This boom in daytime and resident populations combined with decades of frugal budgeting has created a need to invest in critical services and infrastructure.

Through years of thoughtful study, planning, and public involvement, Salt Lake City Administration and Council staff have identified hundreds of millions of dollars in unfunded one-time and ongoing needs in the areas of public safety, street maintenance, transit and affordable housing.

Mayor Biskupski and the Salt Lake City Council are seeking feedback to better understand public perceptions of City service needs and potential funding mechanisms, including a 0.5 percent sales tax increase and General Obligation bond.

Get involved and let SLC's policymakers know what you think!

www.FundingOurFutureSLC.com

La Alcaldesa Biskupski y el Consejo Municipal están solicitando comentarios sobre necesidades del servicio de la ciudad y los posibles métodos de financiamiento, los cuales incluyen un aumento al impuesto sobre las ventas de un 0.5 por ciento y un bono de obligación general.

¡Participe y comparta sus ideas con los legisladores de la Ciudad!



SOCIAL MEDIA ADS

Social Media Ads reach a variety of stakeholders. You want to make sure that the image or video that you are using is eye-catching and has minimal text. Each social media platform has different requirements for size and text. In order to boost your post, make sure your graphic or video has minimal text. You can put the needed written material in the post or description.

SLC Public Services
@SLCPubServices

Check your route before heading out using Streets Snowplow GPS tracker:

slc.gov/mystreet/snow-...



0:03 38 views

SLCgov
November 19, 2019 · 🌐

Tonight, **SLCMoves** will brief **Salt Lake City Council** on a draft ordinance to regulate electric scooters in Salt Lake City. Over the past 18 months, dockless scooter companies have been operating under a temporary agreement until an ordinance is passed. Throughout this time, Salt Lake City's Transportation Division has collected public comments, lessons learned and best practices from around the country to draft an ordinance. We are now seeking input from the public. Share your feedback in our survey now through December 4, 2019 at www.slc.gov/transportation/sharedmobility.



SCOOTER DRAFT ORDINANCE

SHARE YOUR FEEDBACK!

SLCgov
October 30, 2019 · 🌐

Do you, your family or friends use daycare services in Salt Lake City? If so, we are looking for input. Take our survey today to help us assess the needs and barriers facing those who use daycare services within the City. To learn more, visit <https://www.slc.gov/.../2.../09/24/child-daycare-text-amendment/>.



CHILD DAYCARE
TEXT AMENDMENT

SALT LAKE CITY
PLANNING

SHARE YOUR FEEDBACK!

SLCgov @SLCgov · 3h

Last August, **#SLC** partnered with **@RideUTA** to launch the City's first phase of the Frequent Transit Network. This new high-frequency bus service will help thousands of people in the community commute to & from school, work, appointments etc. with more ease & convenience. [@slcmoves](https://slcmoves)



RIDE
LATE
NIGHT

0:11 102 views

PROJECT WEBPAGES

Your project webpage should include all current and past information on what the project is, project engagement and project updates. Make sure to include links to any online or in-person engagement materials. You can place a banner at the top of the page to highlight important or new information.

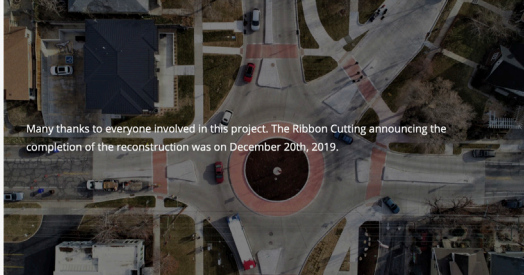
SLC.gov

Payments Business Calendar Search


SLC.gov MyStreet 900 South Lincoln Street to 1300 East More Info

Salt Lake City MyStreet Email: mystreet@slcgov.com

900 South: Lincoln Street to 1300 East




Many thanks to everyone involved in this project. The Ribbon Cutting announcing the completion of the reconstruction was on December 20th, 2019.



900 SOUTH

RECONSTRUCTION



Construction Updates

December 5, 2019 Email Update

November 18, 2019 Email Update

October 10, 2019 Email Update

September 18, 2019 Email Update

August 20, 2019 Email Update

July 25, 2019 Email Update

June 17, 2019 Download

June 7, 2019 Download

Overview

As of May 16th, construction has started on this project. It was decided that the project would continue, as designed, to include:

- Roundabout at the five-leg intersection at Gilmer Drive, 1100 East, and 900 South
- The 9-Line Trail
- Improved ADA bus stops to support the new high-frequency bus Route 9

View the most recent update sent to the community.

The project map of new features and parking changes can be found at this link.

Resources from these civic engagement opportunities are listed below.

Informational Resources

January 2020

900 South Community Poetry Project Download

May 2019

Thank You - 900 South Parking Discussion

900-South-Reconstruction-Project-Fact-Sheet Download

900-South-Reconstruction-FAQs Download

900-S-Reconstruction-Map Download

Recorded Video of May 8, 2019 Meeting: <https://youtu.be/7VLTMkISie0>

February 2018

February Open House flyer (8.5x11) Download

February Open House survey Download

February Open House flyer (11x17) Download

February Open House materials Download

April - July 2018

April Open House flyer Download

April Open House survey Download

April Open House materials Download

May pop-up door hanger Download

REPORT OUTS

Reporting out is one of the most important parts of finishing your project engagement. It is important to let people know how their feedback was used and be transparent with what you heard. You should make the reports easy to read when possible, distill the information into an infographic along with publishing the raw results.

FUNDING OUR FUTURE

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FUNDING OUR FUTURE

- City needs to be fiscally responsible using their existing budget /cut back unnecessary spending
 - Concerned about how the increase will impact continued economic growth in SLC (deter companies from relocating to City, make the area less attractive to home buyers)
 - Detrimental to small businesses that are already struggling to pay rent, park and compete with online sellers
 - More growth and new residents is already bringing in additional tax revenue
 - The City should use user fees instead
 - Would penalize people for spending local
 - Spending should not go to rebranding UTA
- Neutral : 10

Qualtrics/Survey Comments:

- 1,826 as of April 11, 2018

Email Blast

- 21,700 contacts
 - SLC Civic Engagement database 10,800
 - Council email newsletters 4,000
 - Qualtrics list 2,600
 - Open City Hall 4,300

Postcards to Residents & Businesses

- Mailed to 92,928 residents and businesses
 - Postcard #1 March 28-30, 2018
 - Postcard #2 April 4-6, 2018

Community Council Meetings:

- Liberty Well Community Council- March 14, 2018
- Downtown Community Council - March 21, 2018
- Capitol Hill Community Council - March 21, 2018
- East Bench Community Council - March 21, 2018

www.FundingOurFutureSLC.com

FUNDING OUR FUTURE

Our Approach

Communication Methods:

- Project website
- Direct mail
- Social media
- Email newsletters
- Traditional news media
- In-person opinion leader meetings
- Community Council meetings
- Small business contacting
- Public meetings and workshops

Materials:



Engagement Fact Sheet



Engagement Fact Sheet - Spanish Version

www.FundingOurFutureSLC.com

FUNDING OUR FUTURE

Media Coverage:

Print/Online Coverage

[As Salt Lake City weighs a sales tax hike and bonds for a big capital plan, 'The public process begins' – The Salt Lake Tribune, 20 February 2018](#)

[Gehrke: When your newborn grows up, an average home in Utah may cost \\$1.3 million, unless we change things now – The Salt Lake Tribune, 27 March 2018](#)

[SLC Mayor asks for public opinion on city services and funding – Fox 13, 27 March 2018](#)

July
2018

Pop-Up Intersections Graphic Summary Report

900 South Reconstruction & 9-Line Trail Project



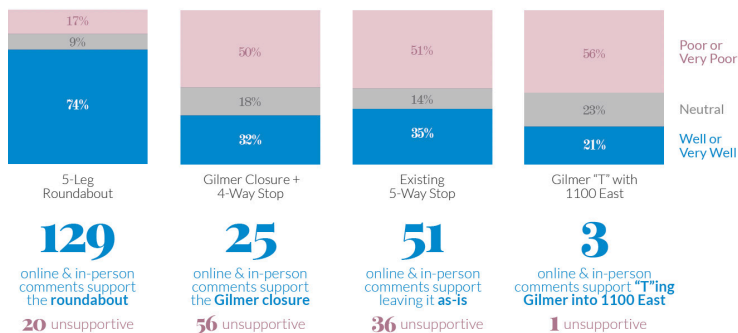
Project Purpose

In 2019, Salt Lake City will redesign and reconstruct 900 South (Lincoln Street-1300 East) to include a new concrete roadway, the 9-Line Trail, and one travel lane in each direction. From May 16-30, 2018, the City tested, for one week each, two challenging 1100 East intersection designs that required additional vetting: (1) a five-leg roundabout and (2) a 4-way stop with the closure of Gilmer Drive. Both tested one lane in each direction (the latter added left turn lanes to 900 South). Pop-ups empowered the community and allowed collection of traffic data and public feedback from nearly real-world scenarios.



Public Feedback (446 online survey respondents)

How well would different options work?



Selected Comments Received

"The roundabout was great for cars, but needs thoughtful pedestrian design."

"The closure seems to offer the opportunity to improve bicycling and walking access on Gilmer."

"Almost anything is better than the current design; confusing for everyone."

"I've always thought they should put a roundabout there."

"I live on Gilmer & use the intersection daily. I prefer to leave how it's been for decades. If it must change, a roundabout is the best solution."

"Utahns don't understand how to use roundabouts or yield signs."

"Best case scenario is to leave the intersection configured as-is and update the infrastructure and signage."

Traffic Data

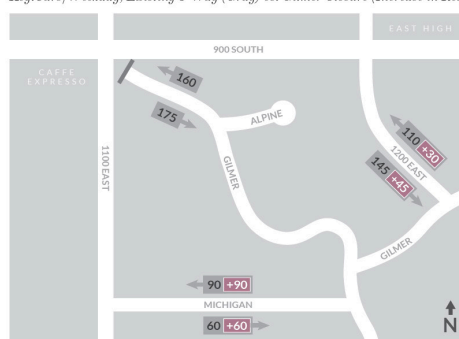
The City collected *before & during* data, including car and bike counts, driving time and delay on 900 South (900-1300 East), and video to compare the pop-ups to each other and to the existing design.

The single-lane roundabout reduced driving delay on 900 South by **10%**

	Driving Time	Driving Delay	Driving Delay @ 1100 East	Corridor Avg. Speed
Existing 5-Way Stop	126 sec	39 sec	6 sec	18.5 mph
^ 5-Leg Roundabout	-4 sec	-4 sec	-2 sec	+0.4 mph
^ Gilmer Closure + 4-Way Stop	+9 sec	+9 sec	+0.5 sec	-1.1 mph

* 900 South with one lane, instead of existing two, in each direction

Avg. Cars/Weekday, Existing 5-Way (Gray) vs. Gilmer Closure (Increase in Red)



Email: 900South@slcgov.com
Phone: 801-535-7130
Web: www.slcgov/transportation/900-south-reconstruction-project

Additional Public Feedback

"Thank you for your efforts to engage and collaborate with the public. All too often, planning decisions seem to descend from on high without consideration for their impacts on the people who use the space."

"Thank you so much for the pop-ups. It was awesome to be able to experience in real time and real traffic."

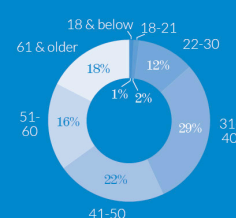
"Use nicer materials. They don't have to be expensive, but the orange cones weren't pretty (though they do make sense in the short-term)."

"I support pop-ups. I don't like roundabouts much, but I love to see the City testing before dropping huge sums of cash."

"The only difficulty was all the visual confusion. Once it's permanent, it will be much better."

"More signage in the area ahead of time that explain the pop-ups and ask specifically for feedback would be great!"

Survey Respondent Ages

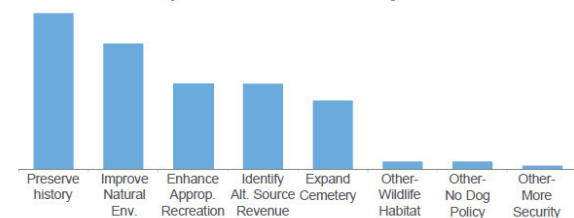


Public Input Recieved:

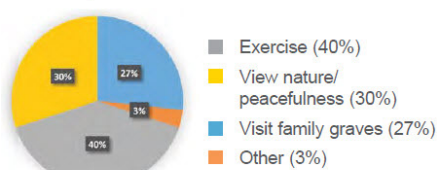
- Three overall themes emerged:



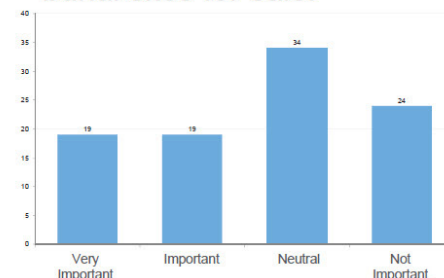
- Public Input on Cemetery Priorities



- Top reasons to visit cemetery:



- Importance of continuing to offer burial sites for sale:



- Expansion Strategies that should be explored (participants checked all that applied):

