



What is the Ballpark NEXT Design Competition?

The Competition is an opportunity for residents, post-secondary students, and development professionals to share ideas for the future of Smith's Ballpark site by submitting their concept via the online application found at:

www.BallparkNEXT.com

The winning ideas and overall themes from the Competition may help inform the development of the ballpark site, but the Competition will not be the only opportunity for community members to contribute. There is still a great deal of work to do, including community collaboration, before an actual scope of development is drafted and ready to move ahead.

We encourage you to submit your ideas and participate in the Competition in the following ways:

- 1) Submit Your Ideas! (See the backside of this handout for more details on how).
- 2) Vote to Select the Winners: The public will have the chance to vote online for their favorite finalist concepts!

What Are the 5 Pillars?

COMMUNITY GOALS **Connect**
The Dots **INVEST IN PEOPLE**
Partner Near & Far **CREATIVE**
and FEASIBLE

The 5 Pillars are the criteria applicants are asked to consider and incorporate into their concept. They were derived from the City's Ballpark Station Area Plan (Plan), which included an extensive community engagement process to inform the goals of the Plan and guide future growth in the Ballpark neighborhood.

In an effort to connect the community-informed goals of the Plan with the Competition, the application is designed to encourage residents to think about these pre-established community goals within their response. However, the 5 Pillars are also intentionally high-level and do not include finite detail so as not to limit creativity and thinking big in this fun Competition format.



What You Need to Know

DESIGN COMPETITION 101



How Does the Application Process Work?

The Competition's rules, application, and evaluation process were thoughtfully created to provide a fair experience for all applicants. The online application format allows for a consistent review process that creates an apples-to-apples way for applications to be judged. The resident application is only 7 questions long, and applicants are welcome to provide as much or as little detail as they'd like.

For additional resources, you can visit the website to review the question and answer section or use the technical assistance tool that takes you step-by-step through the application process.

How Are Winners Selected?

Selection Process:

1. Applications will initially be reviewed by a team of City staff who may select up to ten **semi-finalists** per category.
2. Next, the **semi-finalist** submissions will be sent to a Selection Committee comprised of community members, local organizations and businesses, City representatives, and other key neighborhood stakeholders, who may select up to three **finalists** per category.
3. Lastly, the public will vote on the Competition finalists alongside the Selection Committee to choose category **winners!**

Next Steps:

The Ballpark NEXT competition is intended to generate excitement and ideas for this important opportunity. But don't worry, it is not the only chance the community will have to participate in brainstorming what's next for the area's development. The City is currently putting together what the next steps will be for the community to provide their input to help inform the next steps for development.



For more details, visit www.BallparkNEXT.com

TIMELINE
MARCH - JUNE



Competition Close



Application Review



Public Vote



Winners Announced