



Event Purpose & Outcomes

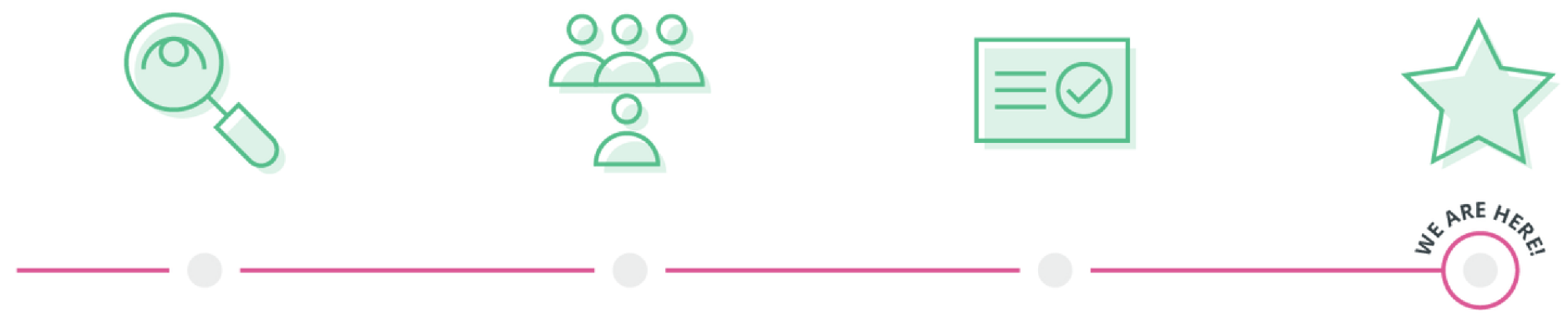
- Share the Design Competition themes
 - Celebrate the winners
 - Inform next community engagement steps & how to stay involved
 - Weigh in on which themes most resonate with you
-

Tonight's Line-Up

- Design Competition Recap
- Design Competition Themes
- Community Engagement Next Steps Overview
- Community Engagement Next Steps Q&A
- Winner Announcements
- Stay Connected



DESIGN COMPETITION RECAP



CITY REVIEW TEAM

Submissions narrowed to 30 *Semi-Finalists*

10 *Semi-Finalists* per category:
Resident, Post-Secondary
Student, & Development
Professional

COMMUNITY-BASED SELECTION COMMITTEE

Reviews *Semi-Finalists* and selects 9 *Finalists*

3 *Finalists* per category

PUBLIC VOTE

**Online voting:
May 16 - May 25, 2023**

Available at BallparkNEXT.com,
the public vote will determine
the *Winners*

WINNERS & THEMES CELEBRATION EVENT

***Winners* Announced!
May 31, 2023**

Join us on May 31st at the Urban
Indian Center from 6 - 7:30 pm
for the announcement of *Winners*
and learn about the themes
that appeared throughout
submissions



DESIGN COMPETITION **RECAP**

3 WINNERS, 1 PER CATEGORY

- Resident: \$5,000
- Post-Secondary Student: \$10,000
- Professional: \$15,000

123 TOTAL CONCEPT PROPOSALS

- Resident Applications: 92
- Student Applications: 14
- Professional Applications: 17

MANY THANKS TO THE COMMUNITY-BASED SELECTION COMMITTEE!

Amy Hawkins, Ballpark Community Council

Fraser Nelson, Ballpark Community Council

Ron Lay, Lucky 13

Jonathan Foulk, The Utah Pride Center

Chelsey Rollins, Horizonte School

Wendy Leishman, Area Property Owner

Christine Richman, GSBS Architects

Lisa Shaffer, Salt Lake City

District 5 City Council Member Darin Mano, Salt Lake City



BALLPARK COMMUNITY COUNCIL IDEAS FROM 3/13 EVENT

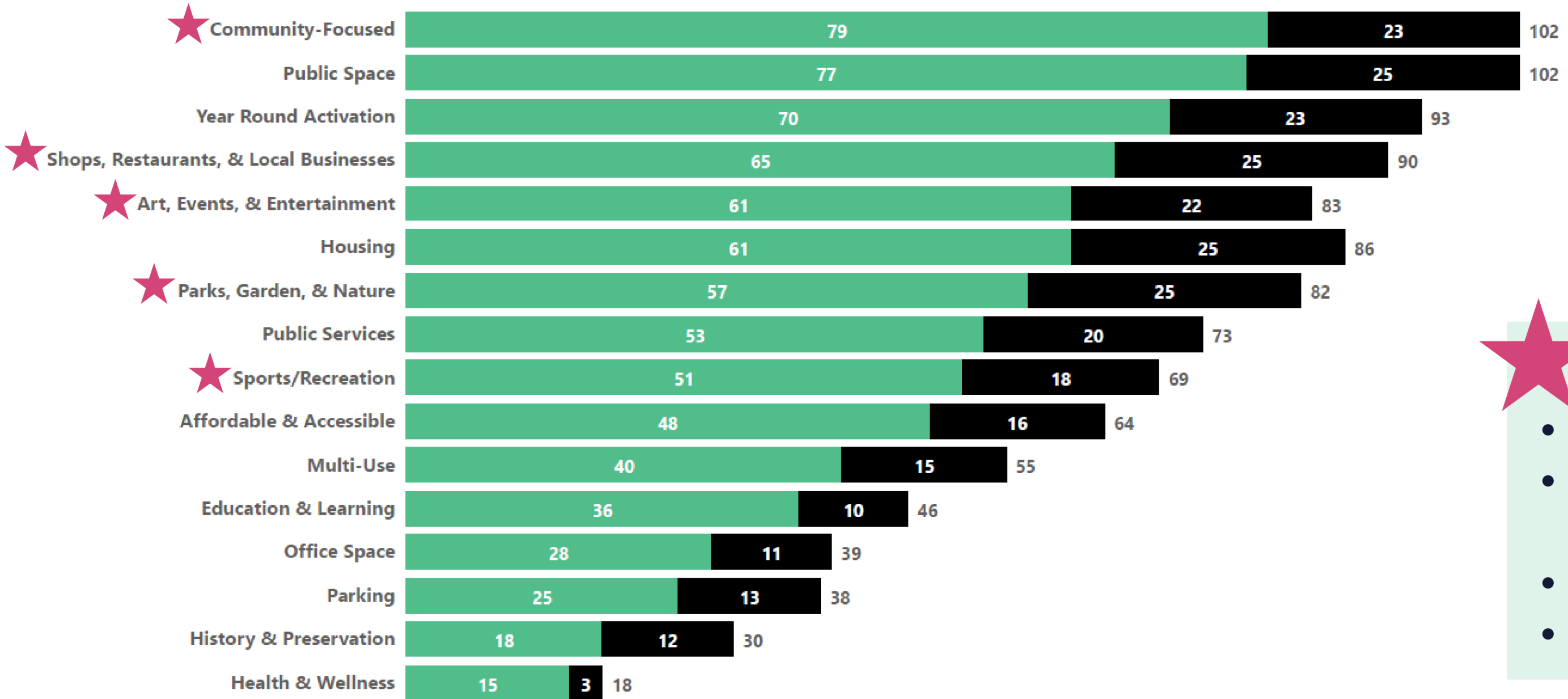
What do you hope will happen with the Ballpark site?

1. A community recreation center
2. More local businesses (including options for dining)
3. Green space and parks
4. A performance and art venue

"Regardless of how the 13.5 acres are used, people want to see something beautiful, a place and activities that will bring both people here and serve those that live here."

DESIGN COMPETITION THEMES & BALLPARK COMMUNITY COUNCIL IDEAS

● RESIDENTS ● STUDENTS AND DEVELOPMENT PROFESSIONALS



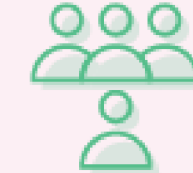
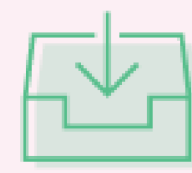
★ **BCC 3/13 IDEAS**

- A community recreation center
- More local businesses (including options for dining)
- Green space and parks
- A performance and art venue

WHAT HAPPENS
NOW?

HOW CAN I KEEP
PARTICIPATING?

DESIGN COMPETITION PROCESS



SUBMISSIONS

Application Window
January 17 - March 17

Residents, Post-Secondary Students, & Development Professionals are invited to submit their application.

CITY REVIEW TEAM

Submissions narrowed to 30 Semi-Finalists

10 Semi-Finalists per category.

COMMUNITY-BASED SELECTION COMMITTEE

Reviews Semi-Finalists and selects 9 Finalists

3 Finalists per category.

PUBLIC VOTE

Voting Window
May 16 - May 25

The public votes on the 9 Finalists to determine Winners in each category.

WINNERS & THEMES CELEBRATION EVENT

Announcement of Winners - May 31

The Celebration event announces the Winners in each category, and shares the themes that were heard throughout all of the submissions.

CONSULTANT-LED ENGAGEMENT PROCESS

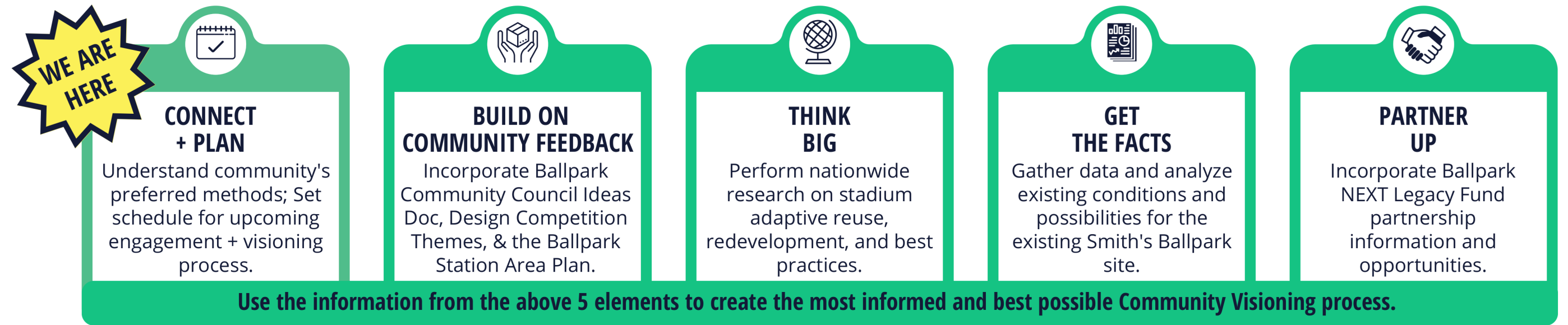
Community Engagement

The City will kick-off a consultant-led community engagement process for residents & neighborhood stakeholders. The overall themes collected from the Design Competition and the next community engagement step will help inform the development process.

Ballpark
NEXT

WHAT HAPPENS NOW?

HOW CAN I KEEP PARTICIPATING?



WHAT HAPPENS
NOW?

HOW CAN I KEEP
PARTICIPATING?



YOUR FEEDBACK THIS EVENING

What themes/ideas resonate with you?

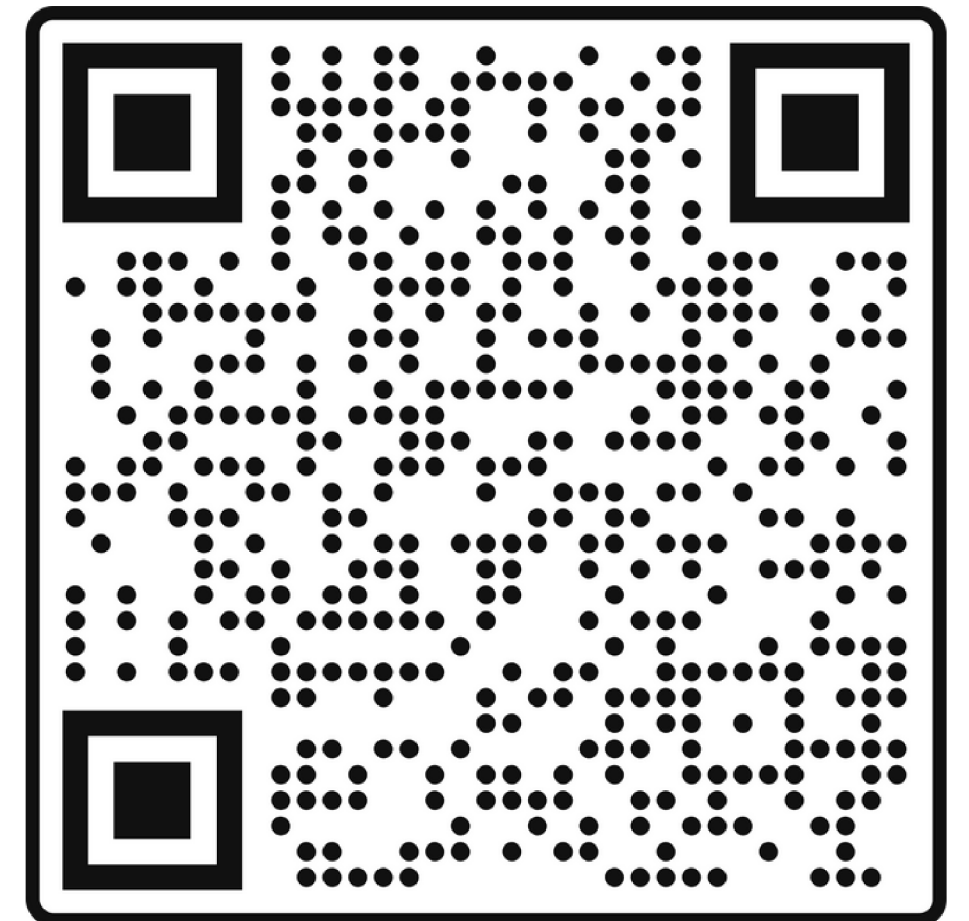
- Stickers

What feedback methods do you prefer?

- Tri-fold paper with QR code

How are you feeling about this?

- Stir stick upon exit



WHAT HAPPENS
NOW?

HOW CAN I KEEP
PARTICIPATING?



QUESTIONS?



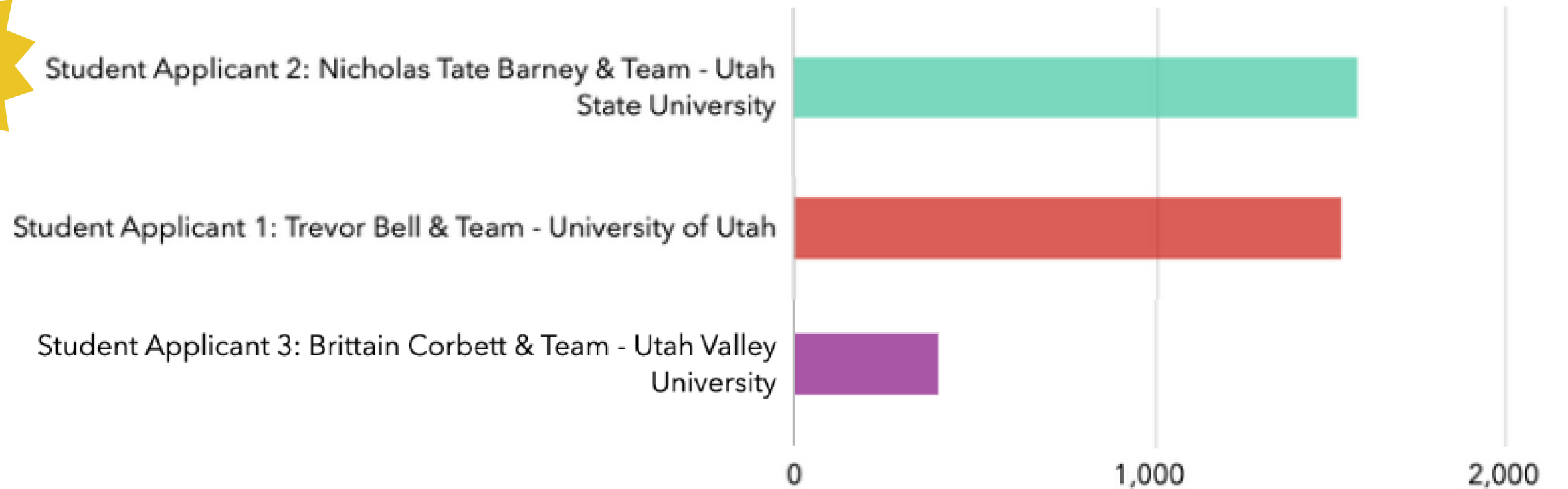
DESIGN COMPETITION **WINNERS**

4,607 TOTAL VOTES CAST



STUDENT WINNER

Nicholas Tate Barney & Team Utah State University



1st Place: Nicholas Tate & Team // 1,545 Votes - 33.54%

2nd Place: Trevor Bell & Team // 1,502 Votes - 32.6%

3rd Place: Brittain Corbett & Team // 395 Votes - 8.57%

TOTAL CATEGORY VOTES: 3,442

Student Winner: Nicholas Tate Barney & Team, Utah State University



The Ballpark

An urban-living environment by Utah State University landscape architecture students N. Tate Barney, J. Owen Huff, and Logan Hall



Pike's Place Public Market Center in Seattle, WA is a great example of how a blending of cultures can unite a community and bring in visitors from near and far. Like Pike's Place, our site will lean on cultural diversity to enliven shopping and dining for those visiting the market.



As seasons change, uses of our site will change too. Introducing amenities like an ice-skating ribbon help provide year-round interest and will keep visitors coming back throughout the colder months.



Urban Murals are one way in which urban artists can express themselves to a wider audience. By converting the existing outfield fence into a concrete mural wall, local artists will be able to lease a section of wall during a yearly art festival and have their work on display for an entire year.



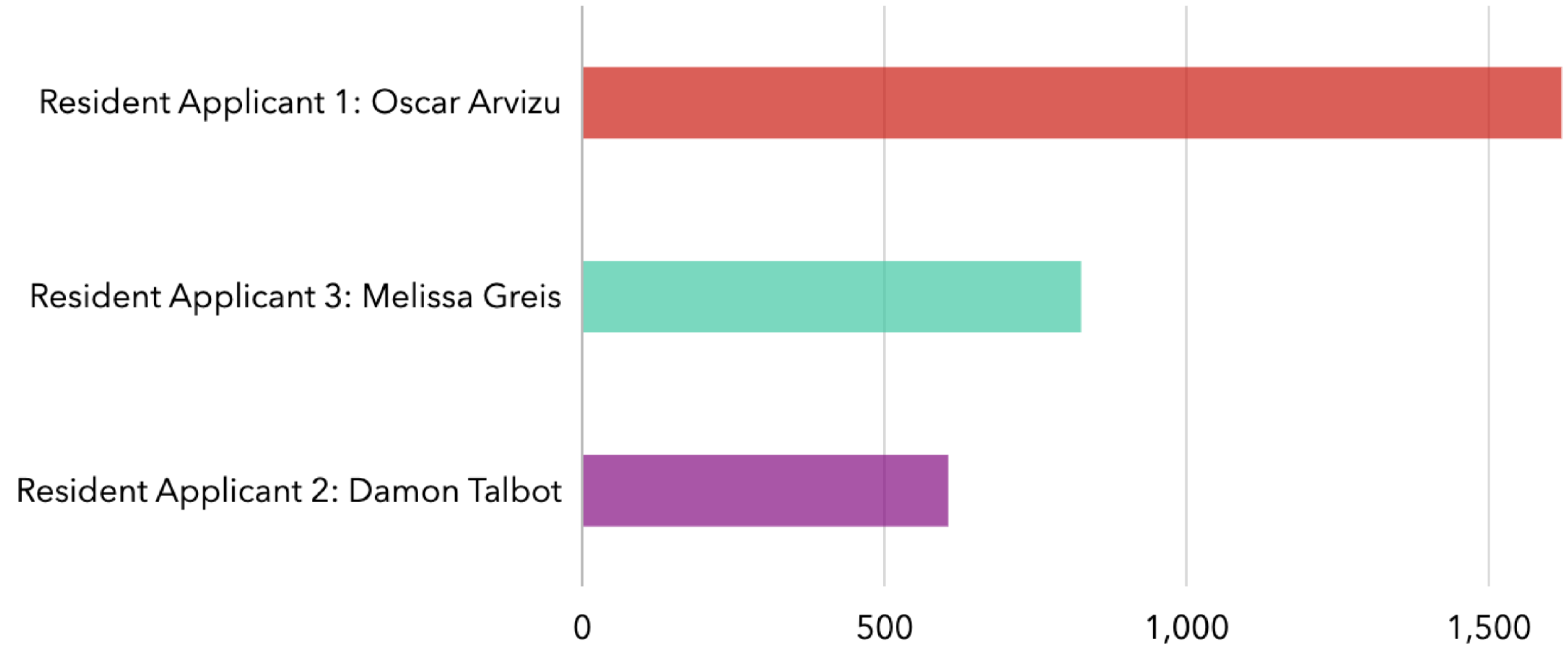
Food trucks and mobile restaurants are part of a fast growing industry in Utah. Niche dishes create a high demand by consumers and we want to create a space where vendors and customers can reliably meet to benefit from one another.



**First
Place!**

RESIDENT WINNER

Oscar Arvizu



1st Place: Oscar Arvizu // 1,619 Votes - 35.14%
2nd Place: Melissa Greis // 824 Votes - 17.89%
3rd Place: Damon Talbot // 604 Votes - 13.11%

TOTAL CATEGORY VOTES: 3,047

Resident Winner: Oscar Arvizu

CONCEPT:

SKY GARDEN | ELEVATED PARK & BIODOME

WITH COMMUNITY/LEARNING CENTER

Community/Learning Center

Residents and visitors of all ages can take classes in art, computer education and programming, cooking classes, etc. in partnership with local and state businesses. Underground parking.

Patio and picnic tables

Large open area visible from most of the park where a concert stage can be constructed for special events.

Open grass field

The large open field can be used by locals for sport tournaments, festivals, or sunbathing.

Pickleball, basketball, and sand volleyball courts

With the popularity of pickleball on the rise and the love of basketball and volleyball, having somewhere to play is a must. Not just for the fun of it but for the health benefits to local residents.

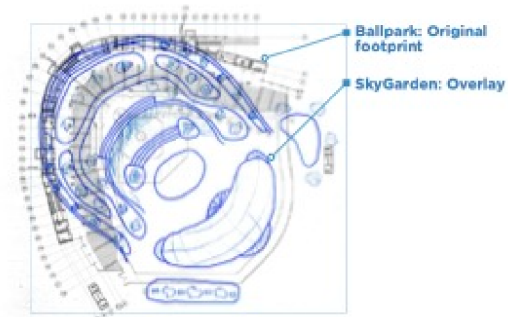
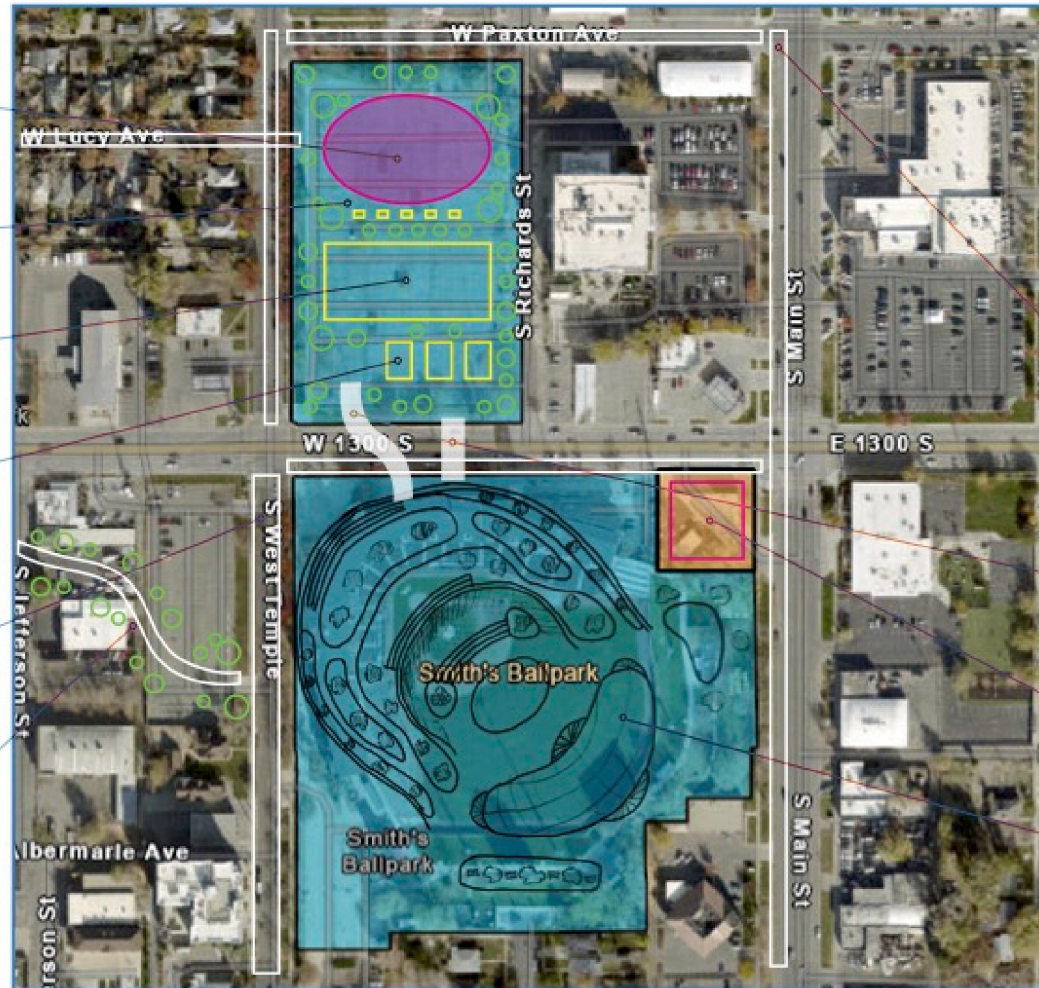
Promenade street for special events

The park opens up to West Temple street which can be converted to a large promenade for special events throughout the year. Also leads to connections to newly developed living spaces and biking trails.

Pedestrian Connection Through Future Development

With future developments coming soon, it is important to develop well lit green trails for pedestrians for walking and bicycling to and from SKYGARDEN to the local TRAX station and local developments.

Example: 1,000 Trees Shanghai



Possibility of using parts of existing stadium structure and/or footprint to save on costs

With about the exact same footprint of the baseball stadium, the new park might be able to utilize some of the existing building to build on top of to reduce costs.

Example: Oakland A's Ballpark & Masterplan

Proposed bike routes and pedestrian friendly walkways/running paths

For better access and a healthy lifestyle for residents, multipurpose paths would be constructed for bicycles and pedestrians to take a walk or run around the neighborhood.

Example: Toyota Woven City

Sky bridge and underpass

A sky bridge and underpass could connect SKYGARDEN to the community/learning center and park across the street.

Example: High Line Park NYC

Possible food truck court with picnic tables

Year-round food truck court with garden lights and picnic tables surrounded by trees.

SKYGARDEN & Biodome

Elevated park with biodome greenhouse open year round. More detail on previous page.

Example: Lucas Museum of Narrative Art

SIDE VIEW



Local small business stores & restaurants, with pop-up shops

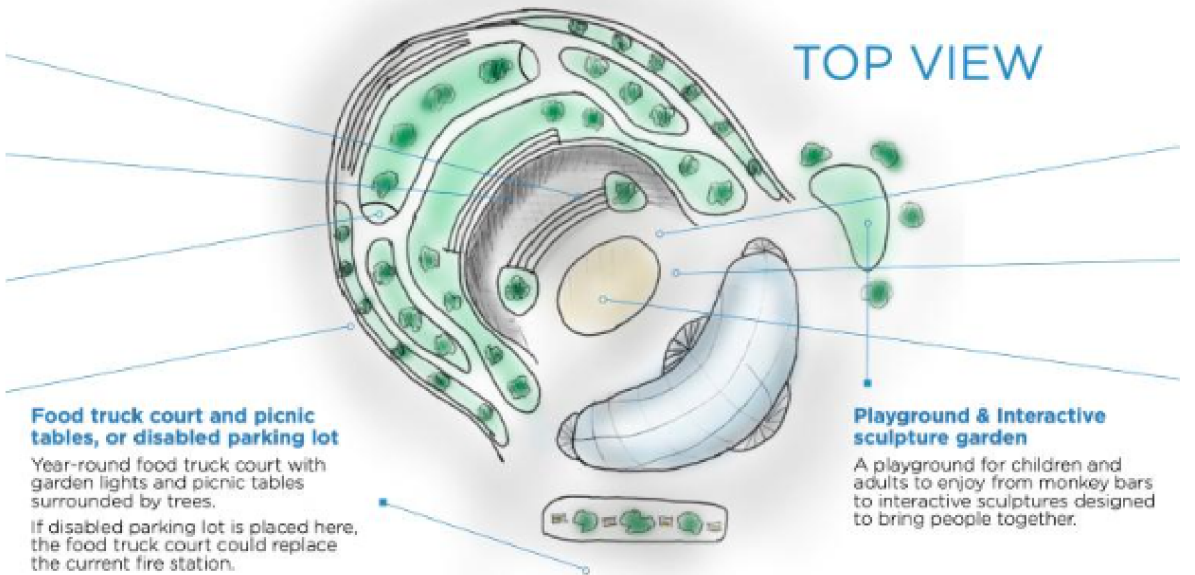
Retail spaces for local-only stores and restaurants underneath floating park structure. Shops can be permanent or temporary pop-ups where local businesses can showcase their products or experiment with new ideas.

Example: "Mille Arbres" (Thousand Trees)

Underground parking entrance

Built under the new construction section of the park and extra space. It can house multiple cars for visitors from further out and keep cars cool in the summer.

TOP VIEW



Food truck court and picnic tables, or disabled parking lot

Year-round food truck court with garden lights and picnic tables surrounded by trees.

If disabled parking lot is placed here, the food truck court could replace the current fire station.

Playground & Interactive sculpture garden

A playground for children and adults to enjoy from monkey bars to interactive sculptures designed to bring people together.



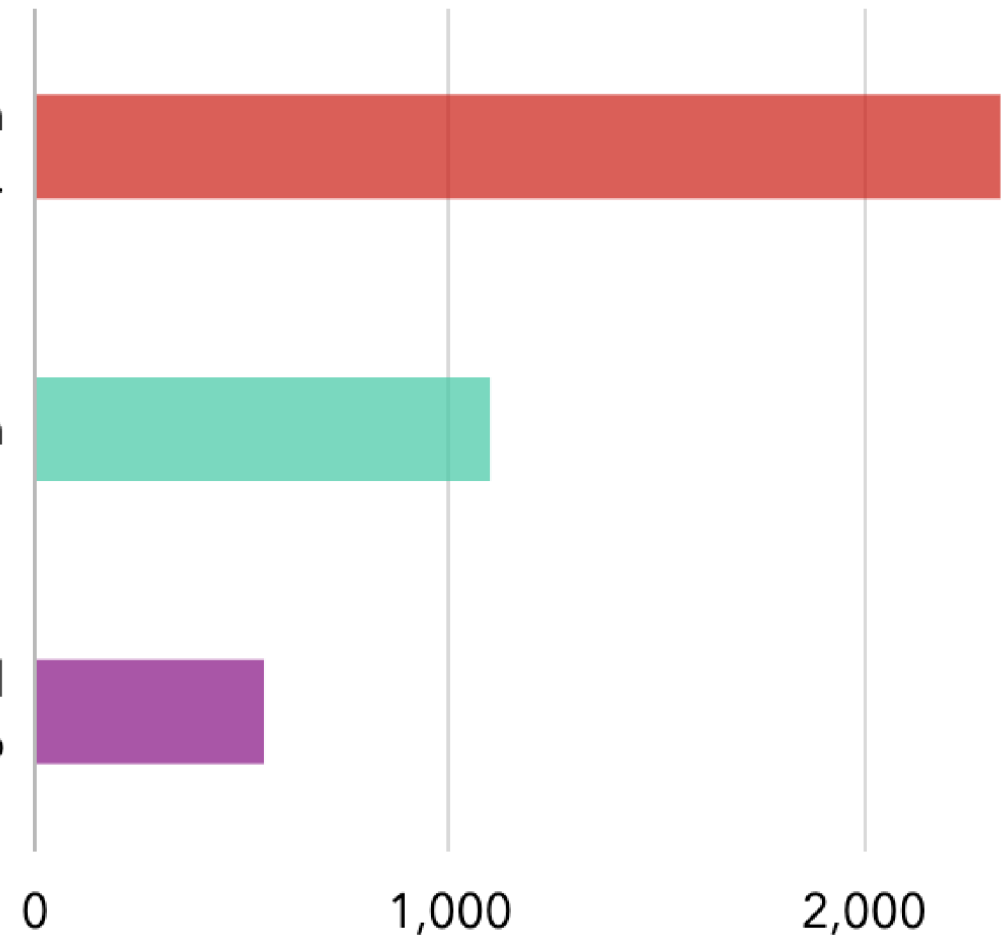
PROFESSIONAL WINNER
Tessa Arneson & Team
Maven District, Colmena Group, & Kimball Investment Co.



Professional Applicant 1: Tessa Arneson & Team - Maven District, Colmena & Kimball Investment Co.

Professional Applicant 2: Cameron Blakely & Allpark Team

Professional Applicant 3: David Vaughan & Team - Dwell Design Studio



1st Place: Tessa Arneson & Team // 2,325 Votes - 50.47%

2nd Place: Cameron Blakely & Team // 1,094 Votes - 23.75%

3rd Place: David Vaughan & Team // 549 Votes - 11.92%

TOTAL CATEGORY VOTES: 3,968

Professional Winner: Tessa Arneson & Team

Maven District, Colmena Group, & Kimball Investment Co.

**RE-IMAGINE BALLPARK AS A HUB
FOR LOCALLY-OWNED SMALL BUSINESSES
ANCHORED BY THE FIRST WOMEN'S
MULTI-SPORT VENUE**





IN CLOSING

- Please participate in tonight's feedback and sign-up opportunities
- Keep an eye out for updates and the upcoming Community Visioning schedule
- Stay in touch with the Ballpark Community Council
- Remember to take the straw poll on the way out and tell us how you're feeling

Ballpark
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THANK YOU!

www.BallparkNEXT.com