Event Purpose & Outcomes

- Share the Design Competition themes
- Celebrate the winners
- Inform next community engagement steps & how to stay involved
- Weigh in on which themes most resonate with you

Tonight’s Line-Up

- Design Competition Recap
- Design Competition Themes
- Community Engagement Next Steps Overview
- Community Engagement Next Steps Q&A
- Winner Announcements
- Stay Connected
DESIGN COMPETITION RECAP

CITY REVIEW TEAM
Submissions narrowed to 30 Semi-Finalists
10 Semi-Finalists per category: Resident, Post-Secondary Student, & Development Professional

COMMUNITY-BASED SELECTION COMMITTEE
Reviews Semi-Finalists and selects 9 Finalists
3 Finalists per category

PUBLIC VOTE
Online voting:
May 16 - May 25, 2023
Available at BallparkNEXT.com, the public vote will determine the Winners

WINNERS & THEMES CELEBRATION EVENT
Winners Announced!
May 31, 2023
Join us on May 31st at the Urban Indian Center from 6 - 7:30 pm for the announcement of Winners and learn about the themes that appeared throughout submissions
DESIGN COMPETITION RECAP

3 WINNERS, 1 PER CATEGORY

- Resident: $5,000
- Post-Secondary Student: $10,000
- Professional: $15,000

123 TOTAL CONCEPT PROPOSALS

- Resident Applications: 92
- Student Applications: 14
- Professional Applications: 17

MANY THANKS TO THE COMMUNITY-BASED SELECTION COMMITTEE!

Amy Hawkins, Ballpark Community Council
Fraser Nelson, Ballpark Community Council
Ron Lay, Lucky 13
Jonathan Foulk, The Utah Pride Center
Chelsey Rollins, Horizonte School
Wendy Leishman, Area Property Owner
Christine Richman, GSBS Architects
Lisa Shaffer, Salt Lake City
District 5 City Council Member Darin Mano, Salt Lake City
What do you hope will happen with the Ballpark site?

1. A community recreation center
2. More local businesses (including options for dining)
3. Green space and parks
4. A performance and art venue

"Regardless of how the 13.5 acres are used, people want to see something beautiful, a place and activities that will bring both people here and serve those that live here."
DESIGN COMPETITION THEMES & BALLPARK COMMUNITY COUNCIL IDEAS

- Community-Focused
- Public Space
- Year Round Activation
- Shops, Restaurants, & Local Businesses
- Art, Events, & Entertainment
- Housing
- Parks, Garden, & Nature
- Public Services
- Sports/Recreation
- Affordable & Accessible
- Multi-Use
- Education & Learning
- Office Space
- Parking
- History & Preservation
- Health & Wellness

**BCC 3/13 IDEAS**
- A community recreation center
- More local businesses (including options for dining)
- Green space and parks
- A performance and art venue
DESIGN COMPETITION PROCESS

**SUBMISSIONS**
Application Window
January 17 - March 17
Residents, Post-Secondary Students, & Development Professionals are invited to submit their application.

**CITY REVIEW TEAM**
Submissions narrowed to 30 Semi-Finalists
10 Semi-Finalists per category.

**COMMUNITY-BASED SELECTION COMMITTEE**
Reviews Semi-Finalists and selects 9 Finalists
3 Finalists per category.

**PUBLIC VOTE**
Voting Window
May 16 - May 25

The public votes on the 9 Finalists to determine Winners in each category.

**WINNERS & THEMES CELEBRATION EVENT**
Announcement of Winners - May 31
The Celebration event announces the Winners in each category, and shares the themes that were heard throughout all of the submissions.

**CONSULTANT-LED ENGAGEMENT PROCESS**
Community Engagement
The City will kick-off a consultant-led community engagement process for residents & neighborhood stakeholders. The overall themes collected from the Design Competition and the next community engagement step will help inform the development process.
COMMUNITY VISIONING PROCESS

A mix of broad, targeted, and deliberative opportunities for residents and area stakeholders to discuss pertinent issues, provide feedback, and collaborate to identify:

existing positives | challenges + issues | aspirations

BALLPARK NEXT GUIDING PRINCIPLES

The information gleaned from the Community Visioning process will create:

guidelines | values | objectives

These Guiding Principles will inform the next steps of the development process and vision for the Smith’s Ballpark site.
YOUR FEEDBACK THIS EVENING

What themes/ideas resonate with you?
  ○ Stickers

What feedback methods to you prefer?
  ○ Tri-fold paper with QR code

How are you feeling about this?
  ○ Stir stick upon exit
WHAT HAPPENS NOW?

HOW CAN I KEEP PARTICIPATING?

QUESTIONS?
DESIGN COMPETITION WINNERS

4,607 TOTAL VOTES CAST
STUDENT WINNER
Nicholas Tate Barney & Team
Utah State University

1st Place: Nicholas Tate & Team // 1,545 Votes - 33.54%
2nd Place: Trevor Bell & Team // 1,502 Votes - 32.6%
3rd Place: Brittain Corbett & Team // 395 Votes - 8.57%

TOTAL CATEGORY VOTES: 3,442
Student Winner: Nicholas Tate Barney & Team, Utah State University
RESIDENT WINNER

Oscar Arvizu

1st Place: Oscar Arvizu // 1,619 Votes - 35.14%
2nd Place: Melissa Greis // 824 Votes - 17.89%
3rd Place: Damon Talbot // 604 Votes - 13.11%

TOTAL CATEGORY VOTES: 3,047
Resident Winner: Oscar Arvizu

**CONCEPT:**

**SKY GARDEN | ELEVATED PARK & BIODOME**

**WITH COMMUNITY/LEARNING CENTER**

**Community/Learning Center**
Residents and visitors of all ages can take classes in art, computer education and programming, creative writing, and more! Through on-site resources and state businesses.

**Patio and picnic tables**
Large open area visible from most of the park, suitable for casual gatherings or social events.

**Open grass field**
The large open field can be used for sports, picnics, festivals, or other activities.

**Pickleball, basketball, and volleyball courts**
With the popularity of pickleball on the rise, the space offers an accessible and engaging area for community members of all ages. The courts can also be used for various other sports and activities.

**Promenade street for special events**
The path serves as an additional public space for special events throughout the year. Also functions as a safety corridor, nutritious walking paths, and driving roads.

**Pedestrian Connection**
Through future development, the park is connected to the surrounding areas, increasing accessibility and providing easy access to other community amenities.

**Possible food truck court with picnic tables**
Year-round food truck court with picnic tables surrounded by trees and greenery.

**SKY GARDEN & Biodome**
Cultural park within the community green space open year-round, offering a serene and engaging environment.

**Proposed bike routes and pedestrian-friendly walkways/running paths**
Bike-friendly paths and a pedestrian-friendly walkway encourage active transportation and accessibility, connecting the park with other neighborhood amenities.

**Sky bridge and underpass**
A sky bridge and underground pass connect the park with other areas, enhancing the experience and accessibility for visitors.

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**SIDE VIEW**

**Local small business stores & restaurants, with pop-up shops**
Retail spaces for local small businesses and restaurants, providing a unique shopping experience. This can be permanent or temporary spaces where food businesses can showcase their products or experiment with new ideas. Example: "Little Adams" (Thousand Trees)

**Underground parking entrance**
Built under the new construction section of the park and extra space. It can house more vehicles and keep cars cool in the summer.

**FOOD TRUCK COURT**

**Plunge & Interactive sculpture gardens**
A playground for children and adults to enjoy frommoney bars and a community garden. When it is not used for food truck court, it can be used for other events or activities.

Example: Local Promise of Healing Art

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**TOP VIEW**

**Possible firetruck court with picnic tables**
Year-round fire truck court with picnic tables surrounded by trees and shrubs.

**SKY GARDEN & Biodome**
Cultural park within the community green space open year-round, offering a serene and engaging environment.

Example: Local Promise of Healing Art

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**PERMEABLE & BIODIGESTER**

**Local small business stores & restaurants, with pop-up shops**
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**PERMEABLE & BIODIGESTER**
PROFESSIONAL WINNER

Tessa Arneson & Team
Maven District, Colmena Group, & Kimball Investment Co.

1st Place: Tessa Arneson & Team // 2,325 Votes - 50.47%
2nd Place: Cameron Blakely & Team // 1,094 Votes - 23.75%
3rd Place: David Vaughan & Team // 549 Votes - 11.92%

TOTAL CATEGORY VOTES: 3,968
Professional Winner: Tessa Arneson & Team
Maven District, Colmena Group, & Kimball Investment Co.

RE-IMAGINE BALLPARK AS A HUB FOR LOCALLY-OWNED SMALL BUSINESSES ANCHORED BY THE FIRST WOMEN’S MULTI-SPORT VENUE
IN CLOSING

• Please participate in tonight's feedback and sign-up opportunities

• Keep an eye out for updates and the upcoming Community Visioning schedule

• Stay in touch with the Ballpark Community Council

• Remember to take the straw poll on the way out and tell us how you're feeling
THANK YOU!