**Arts Culture Events**

## 2021 ACE APPLICATION

**Event Name:**
**Event Date(s):**
**Event Time:**
**Event Location:**
**Event Location Address:**
**Event Website:**

**Hosting Organization Name:**
**Contact Name:**
**Street Address:**
**Phone Number:**
**Email Address:**

### Short Answer Questions

1. **Which funding TIER are you applying for?** *First-year events will only be considered for Tier 3 ACE funding.*
   a. **TIER 1: $5,001 - $10,000**
   b. **TIER 2: $2,001 - $5,000**
   c. **TIER 3: $100 - $2,000**

2. **Fund Amount Requested:**

3. **Please provide a program description. Describe the event and provide information on how it will be implemented:**

4. **Please provide the top three goals of the event:**
   1)
   2)
   3)

5. **Please describe how the ACE funding will be used:**

6. **Will you be charging an admission fee for your event? If so, what is the cost of admission?**

7. **Please describe the primary audience of the event and which age group or demographic will mostly likely attend:**

8. **Approximately how many people do you anticipate will attend your event? If this event has taken place in the past, please provide attendance of the last event, and talk about any growth or reduction due to COVID 19:**

9.  **Please briefly describe how you will promote and market your event to the public:**

10. **Will your event have vendors giving away or selling items? Please specify. If yes, how many vendors will be participating?**

11. **How does your event fulfill a need in the community or bolster community engagement with unique or underserved communities?**

12. **How will you measure community impact and the effectiveness of your event?**

13. **What are other potential and actual sources of support for this proposal?**

14. **Please provide a sustainability plan by describing your event's strategy to reduce waste and lessen the environmental impact on the planet. An example might be to limit the use of disposable plastic water bottles at the event.**

**As some communities in Utah begin to plan and hold events and gatherings, the Centers for Disease Control and Prevention (CDC) offers considerations for enhancing protection of individuals and communities and preventing the spread of COVID-19. Considerations can be found here:** https://www.cdc.gov/coronavirus/2019-ncov/community/large-events/considerations-for-events-gatherings.html

15. **Please provide details on how you would modify your event due to COVID-19? And what modifications would you implement to meet the unique needs and circumstances of the local community? Modifications could include moving an in-person event to a virtual event, or significantly reducing the number of attendees to allow for physical distancing.**