



ERIN MENDENHALL
Mayor

PROCLAMATION

WHEREAS, 801 has been Salt Lake City's most recognized and cherished numerical identity since it was assigned to Utah in 1947 (exactly 100 years since pioneers infamously announced that this is, indeed, The Place); and

WHEREAS, the area code wasn't just assigned randomly: 8, since rotary phones meant low numbers went to big cities for quicker dialing; 0, denoting that the entire state would use the single area code (that didn't last long); and 1—obviously—because we're number one; and

WHEREAS, the Salt Lake metro area was lucky enough to keep the 801 number after two newer, less cool area codes were assigned to the rest of the state—granting eternal bragging rights to those of us who still rep it; and

WHEREAS, 801 Day echoes a long tradition of milestone August Firsts—from the ratification of Utah's state constitution in 1896 to the opening of Hogle Zoo in 1931—proving this date has always had a little extra significance in Salt Lake City; and

WHEREAS, these three digits are as iconic to Salt Lake City as the 9th and 9th Whale, Julia Reagan, neighborhood turkeys and/or peacocks, the Joseph Smith sphinx, Fun Time Kidz Kare, and Ten, our local wizard; and

WHEREAS, 801 Day gives us an excuse—as if we needed one—to celebrate the people, businesses, green spaces, institutions, and delightful oddities that make our capital city exceptional.

NOW, THEREFORE, I, Mayor Erin Mendenhall, hereby proclaim August 1, 2025 as:

801 Day in Salt Lake City

AND I urge residents, businesses, organizations, and visitors—of all area codes—to join in the celebration and show off their Salt Lake pride. I further encourage everyone to explore our unique neighborhoods and support local restaurants, bars, and shops throughout "The 801."

Dated the first day of August 2025

A handwritten signature in black ink, appearing to read "Erin Mendenhall", is positioned above a horizontal line.

Erin Mendenhall
Mayor