



## PROCLAMATION

**WHEREAS**, the 31st day of March has been recognized around the world as Transgender Day of Visibility since advocate Rachel Crandall-Crocker created the observance in response to the predominance of media stories about transgender people focused on violence; and

**WHEREAS**, Transgender Day of Visibility celebrates the lives and contributions of those who are transgender, nonbinary, intersex, transitioning, or otherwise gender nonconforming, as well as the many local organizations that uplift and support this community; and

**WHEREAS**, Salt Lake City has long raised the transgender pride flag at City Hall to mark this observance, along with Transgender Awareness Week and Transgender Day of Remembrance; and

**WHEREAS**, in May of 2025, the City officially adopted its new Segó Visibility Flag—a flag that embodies not only the beauty and resilience of the trans community, but also our shared values of love and inclusion; and

**WHEREAS**, the Segó Visibility Flag will fly at City Hall during this observance as a reminder to all who see it that Salt Lake City loves its trans residents and is committed to being a place where people of all gender identities can thrive.

**NOW, THEREFORE**, I, Erin Mendenhall, Salt Lake City Mayor, do hereby proclaim the 31st of March, 2026 as:

### *Transgender Day of Visibility in Salt Lake City*

A handwritten signature in black ink, appearing to read 'E. Mendenhall'.

*Erin Mendenhall*  
Mayor