

Reimagine Madsen Park

Madsen Park Concepts

Community Engagement Summary

03/26/2025



Project Promotion Madsen Park

Concepts Engagement

General Outreach

Mailers

500 sent within quarter mile radius of park

Yard Signs

5 yard signs

Open House and Office Hours

Madsen Open House

Sugar Space

November 13, 4-6pm

13 people

Coffee Culture Office Hours

December 6, 8-11am

16 people

Total Participation

29 people

Survey

Survey Open

November 13, 2024 - January 7, 2025

Participation

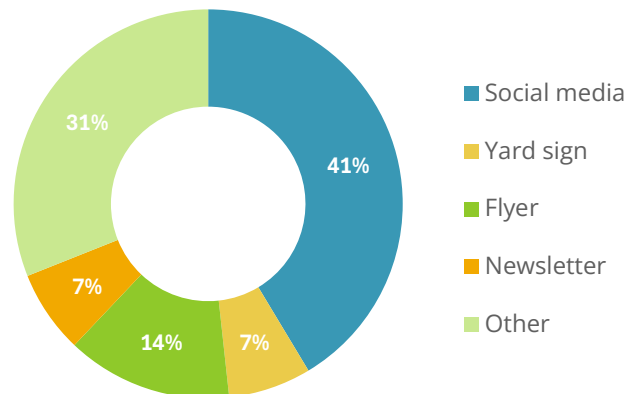
28 people

Total Participation

57 people*

Survey Access

How did you find out about this survey?



General Outreach

The city distributed 500 mailers within a quarter mile of Madsen Park and posted signs throughout the neighborhood. Mailers and yard signs provided a description of the project, links to more information online, and a QR code to take the survey.

In-Person Outreach

In-person outreach included an open house at Sugar Space and office hours at Culture Coffee. At both events, staff connected with the public to share and obtain feedback on three concept designs for the park. Engagement also included an interactive jar voting activity where the public could vote for their preferred design.

Online Outreach

An online survey provided residents the opportunity to view three concepts for Madsen Park and select their preferred park design.

* While the City utilized the above in-person and online engagement tools to reach the community, total participation remained low. Low engagement is due in part to the transitional state of the community immediately surrounding Madsen Park. Lots under or soon-to-be under construction surround the park's east, west, and northern boundaries. Several single-family homes just north of the park are vacant with railroad tracks and commercial warehouses defining the park's southern edge. Acknowledging the limits to Madsen Park's community engagement process, the City will work with the design team to create a final park design that incorporates the community's comments, focusing on a design that incorporates the most important elements to residents, and considers the needs of future residents.

Project Summary Madsen Park

Concepts Engagement

Key Findings

The following are key findings from the Madsen Park community engagement process for the park's concept design phase:

1. No Strong Concept Preference

While Concept 2 received the most survey votes, it did so by a small margin.

2. Mixed Preferences on Pickleball

Some respondents stated that enough pickleball courts already exist or that it could be a passing fad while others specifically requested pickleball courts.

3. Pickleball or Basketball

Several survey respondents want a **pickleball court in Concept 1** while others **prefer basketball courts in Concepts 2 and 3**. Some respondents mentioned their **preference for a full court**.

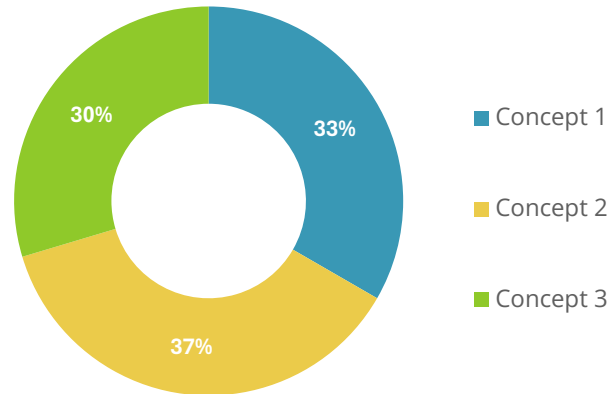
4. Dog Park or Additional Sports Court

Overall the respondents **prefer a dog park** to an additional sports court for all concepts. Some respondents want a larger dog park.

5. Lighting

Community members at the in-person Open House at Sugar Space want to see **lighting throughout Madsen Park** which is reflected in the Appendix of this summary.

What is your preferred concept?



Survey Concept Ranking

1. **Concept 2 (10 votes)**
2. Concept 1 (9 votes)
3. Concept 3 (8 votes)

Jar Voting

Open House

1. Concept 3 (7 votes)
2. Concept 2 (2 votes)
3. Concept 1 (0 votes)

Office Hours

1. Concept 2 (8 votes)
2. Concept 1 (6 votes)
3. Concept 3 (1 vote)

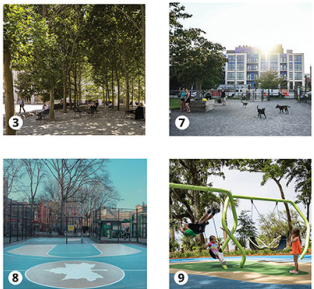
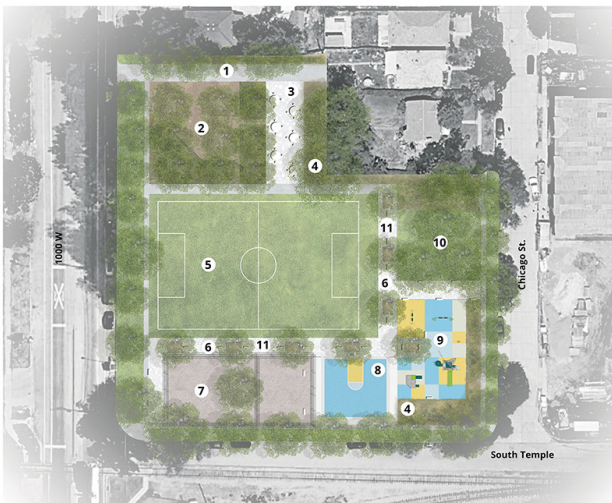
Total Jar Votes

1. **Concept 2 (10 votes)**
2. Concept 3 (8 votes)
3. Concept 1 (6 votes)

Survey Results Madsen Park

Concept 1

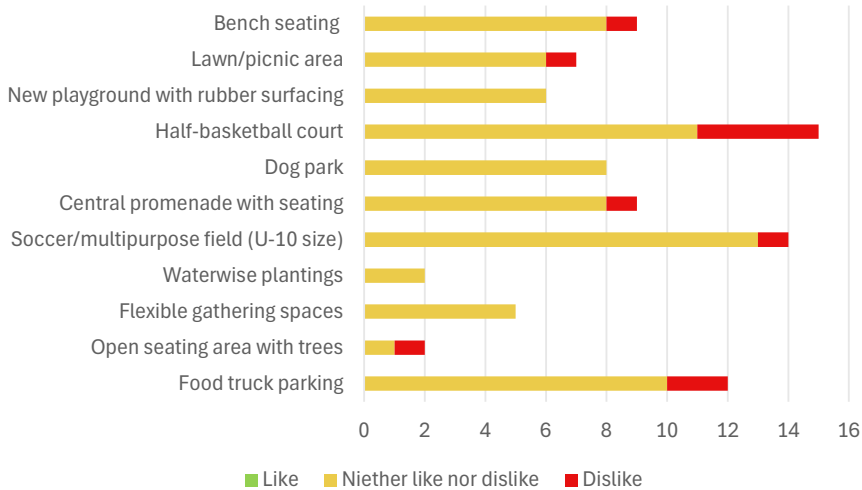
Madsen Park Concept 1



- Legend**
- 1. Food truck parking
 - 2. Open seating area with trees
 - 3. Flexible gathering space
 - 4. Waterwise plantings
 - 5. Soccer/multipurpose field (U-10 size)
 - 6. Central promenade with seating
 - 7. Dog park
 - 8. Half-basketball court
 - 9. New playground with rubber surfacing
 - 10. Lawn/picnic area
 - 11. Bench seating

Feature Ranking

Like, Neither Like nor Dislike, Dislike



Feature Ranking

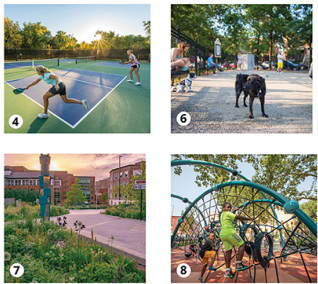
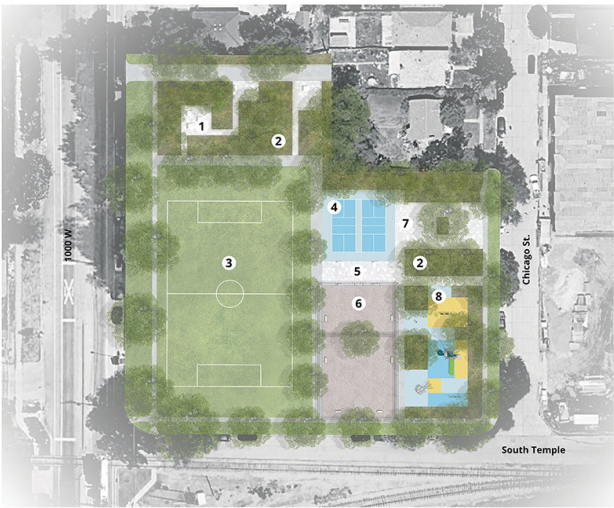
Ranked from Most to Least Important

1. Open seating area with trees
2. New playground with rubber surfacing
3. Waterwise plantings
4. Dog park
5. Central promenade with seating
6. Flexible gathering space
7. Lawn/picnic area
8. Half-basketball court
9. Food truck parking
10. Soccer/multipurpose field (U-10 size)

Survey Results Madsen Park

Concept 2

Madsen Park Concept 2

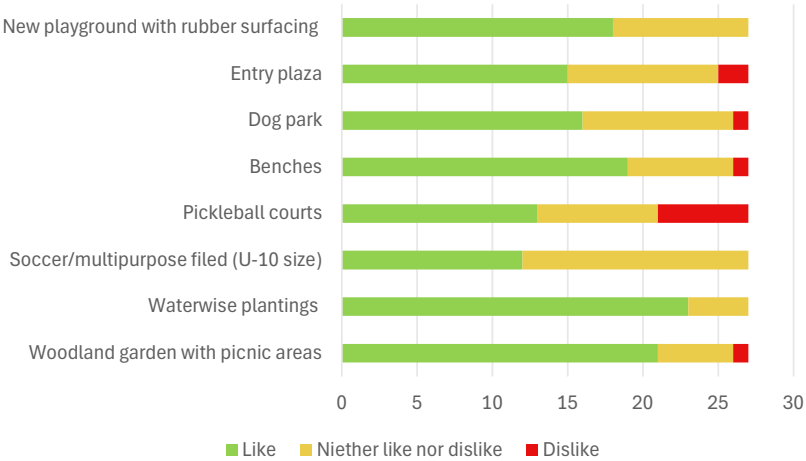


- Legend**
- 1. Woodland garden with picnic areas
 - 2. Waterwise plantings
 - 3. Soccer/multipurpose field (U-10 size)
 - 4. Pickleball courts
 - 5. Benches
 - 6. Dog park
 - 7. Entry plaza
 - 8. New playground with rubber surfacing

Feature Ranking Most to least important

1. Woodland garden with picnic areas
2. New playground with rubber surfacing
3. Dog park
4. Waterwise plantings
5. Soccer/multipurpose field (U-10 size)
6. Entry plaza
7. Benches
8. Pickleball courts

Feature Ranking Like, Neither Like nor Dislike, Dislike



Survey Results Madsen Park

Concept 3

Madsen Park Concept 3

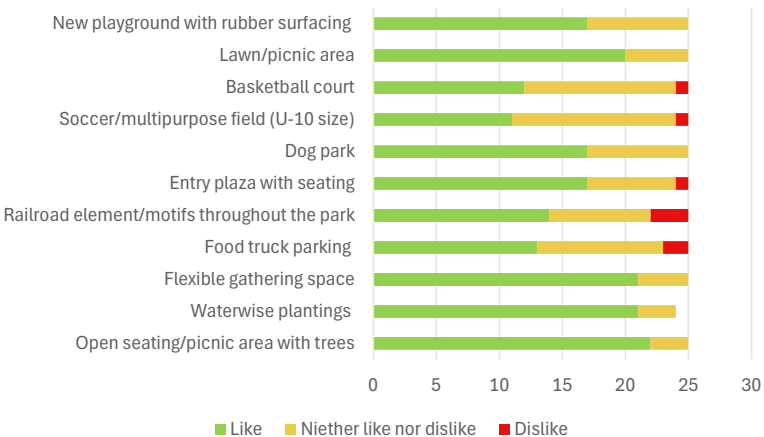


- Legend**
- 1. Open seating/picnic area with trees
 - 2. Waterwise plantings
 - 3. Flexible gathering space
 - 4. Food truck parking
 - 5. Railroad elements/motifs throughout the park
 - 6. Entry plaza with seating
 - 7. Dog park
 - 8. Soccer/multipurpose field (U-10 size)
 - 9. Basketball court
 - 10. Lawn/picnic area
 - 11. Playground with rubber surfacing

Feature Ranking Most to least important

1. Dog park
2. Open seating/picnic area with trees
3. New playground with rubber surfacing
4. Lawn/picnic area
5. Waterwise plantings
6. Soccer/multipurpose field (U-10 size)
7. Flexible gathering space
8. Basketball court
9. Entry plaza with seating
10. Railroad elements/motifs throughout the park

Feature Ranking Like, Neither Like nor Dislike, Dislike



Project Conclusion

Final Design

Final Design Features

While the survey did not present a strong public preference for a particular concept, survey data and in-person engagement revealed common interest in several features across all three concepts. Based off these findings, the final park design will include the following features:

Dog Park

Survey respondents voiced their interest in a dog park across all three concepts. When given the option to choose between a dog park and additional sports court, survey respondents preferred a dog park.

Open Seating Area with Trees

An “open seating/picnic area with trees” in Concepts 1 and 3 and a “woodland garden with picnic area” in Concept 2 ranked as either the first or second most important feature across all three concepts. The final design will prioritize designing a seating area with trees to best meet this public priority.

New Playground

A new playground ranked within the top three most important features across all three concepts. The final design will include a new playground with rubber surfacing.

Half-Basketball Court

Survey respondents voiced a preference for basketball in both Concepts 1 and 2. Due to the area available for a sports court, the court will be a half-basketball court.

Waterwise Plantings

Waterwise plantings ranked within the top five most important features across all three Concepts. Limited open space in the Fairpark neighborhood, a preference for an open seating area with trees, and a dry local climate further reinforces the importance of including waterwise plantings in the final design.

Soccer Field

While survey respondents did not express particular interest in a soccer field, additional community engagement revealed active use in Madsen’s Park’s current lawn area for soccer. As such, the final design will include a soccer field to maintain current levels of use.

Appendix Verbatim Public Comments

Survey Question: Would you prefer another type of sports court in this concept?

Concept 1

Basketball :)

Full basketball court?

Pickleball courts

Maybe a pickle ball court?

*Needs to be full size multi sports court/ volley/
pickle/ tennis/ basketball*

Pickleball

More basketball or tennis

Tennis

Pickleball

Skeet shooting

Definitely pickle ball would be great. I would definitely enjoy the proximity. Right now we have to go to the east side of town to find any courts that are open to the public.

Some durable, outdoor, adult exercise equipment. Why don't we have fitness equipment at every park? Gym memberships are expensive and working out indoors is stupid.

Concept 2

Basketball! Full court ;)

Basketball

*Needs to be full court multi sport court. Volley/
pickle/ tennis/ basketball*

Tennis or basketball

*I worry a little bit about the trendiness of
pickleball, and that although popular now, if it
loses popularity the courts will sit empty*

Lawn darts

Concept 3

FULL BASKETBALL-- yes! Also really like how this park is interesting in layout with angles.

#3 is my favorite!

Pickleball

*Need full size multi sports courts volley/
pickle/ tennis/ basketball..not half courts*

Pickleball court

Tennis court

Basketball court

Laser tag

I like the half-court basketball court more

Appendix Verbatim Public Comments

Survey Question: The area where the dog park is shown in this concept can potentially be used for a sports court. Would you prefer an additional sports court in this area or a dog park?

Concept 1

*I like the dog park!
Dog park
No! Keep the dog park!!!
Dog park
No. Both if possible.
You would need more than one pickleball court.
I love the idea of multiple pickleball courts and a dog park
Either would be fine!
Yes
Sports court
Dog park
Sports court
Sports court
I don't really play sports and I don't have a dog, so I think it's best to listen to others' feedback here!
We don't have a dog, so I would prefer a sports area.
Sports Court (though I understand other people have different needs than me)
A dog park
Dog park needs to be bigger
Additional sports court
Dog park
Yes
Dog park
Sports court. There's plenty of room for a lateral*

*dog park on the Folsom Trail. Seriously, Salt Lake City dogs get more exercise and attention than the humans.
I prefer a dog park, please!*

Concept 2

*Dog park!
Dog park
DOG PARK! Keep it
Dog park for sure
No
Yes
Sports court
dog park
Additional sports court
Tennis Courts
Dog Park
Dog park needs to be bigger
No
Dog park
Lateral dog park on the Folsom. Doesn't need to be in the middle of our only park.
I prefer the dog park!*

Concept 3

*Keep the dog park!
Dog park for sure!
No
Sports court
Dog park
Tennis Courts
Dog Park
Bigger dog park. My dog can't use it, but the successful dog parks I've seen are big.
Dog Park
No, I like how this dog park is smaller.
Dog park
I prefer the dog park!
This doesn't feel like a great spot for the dog park (surrounded by soccer field and sports courts - could potentially be overstimulating for some dogs and lead to unacceptable behaviors) so I'd rather see it used as sports court.*

Appendix Verbatim Public Comments

Survey Question: Is there anything specific you think the concept designs are missing?

More trees! But love what I am seeing-- thank you!

Splash pad

Concept three but no railroad theme..but I would prefer a woodland garden scape more pickleball courts

Electrical outlet for various Equip, Bike racks

Easy access to Folsom trail

I think concept 1 would be better with a slightly smaller dog park and maybe only one pickleball court.

A Splash pad

Well laid out. It has all the elements that I and my wife would enjoy

Adult exercise equipment. Some basic calisthenic equipment is cheap and easy, but I can't think of any anywhere in the city.

Survey Question: Is there a feature or amenity from one concept you would like to see implemented in another concept?

Would rather water feature or table and chairs nailed to the ground over benches and food trucks. THANK YOU!

Clean Bathrooms;)

No railroad theme..full multi sport court..no anti homeless bench separation cause that is also bad for larger people too..no hostile design..keep disabled in mind please. Prefer woodland garden..we need real higher end space..needs an arts element.

Dog park and pickleball courts in same park.

I like the picnic area close to the kids park

Add food truck parking to design 2 and then it's my favorite.

Dog park and playground next to each other would help parents with kids and pets.

You keep building new parks and can't effectively take care of the current parks.

Will this one just fall into disrepair like the others?

I like the railroad motif, but in concept 1!

Appendix Comment Cards

Open House: Comment Cards for All Concepts

Comment Card 1

Fence around playground.

Comment Card 2

Half sized fence around the soccer field.
Basic electrical amenities for events.

Comment Card 3

Angled or full fence around field + playground.

Comment Card 4

Light up north corner.

Comment Card 5

Light up basketball, dog park, and playground. Be mindful of birds.

Comment Card 6

#3

Electricity hook-up

- Food trucks on north
- Shipping container
- Other temporary stage

Posts with electricity and meters

- Casper in downtown area
- String lights/bistro stage

Jordan Park used to have a nice amph

Splash pad empty

Tie in ideas with Folsom Trail

#3 looks hot - needs more trees in middle

Bigger dog parks

Comment Card 7

Lighting

- Around soccer field
- Basketball court
- Upper corner
- Entry plaza

New entryway sign

C3 put trees in the dog park area

Maybe add well

Office Hours: Comment Cards for All Concepts

Comment Card 1

I like #2 primarily because of the woodland garden area!

Comment Card 2

More trees/shade for the dog park is the primary reason I chose #1. Also basketball> pickleball.

Comment Card 3

Love the open seating/woodland and waterwise planting! I'd opt for the playground (no rubber surfacing, please!) to be incorporated into an area of the woodland garden areas with the goal of giving more thought to kids having opportunities to "be in natural settings" over continued playground. Overall, so happy to learn of this project! Thanks!