

# Ballpark Station Area Plan – Initial Project Goals



Explore options to improve the integration of Smith's Ballpark with the neighborhood



Improve transportation choices for the neighborhood, including building on new high-frequency bus network connections.



Improve the pedestrian and bicyclist experience in the area around the Ballpark, especially by improving the pedestrian (at a minimum, sidewalk) connection between the Ballpark Trax station and the Ballpark itself, as well as other neighborhood destinations.



Consider potential zoning changes to reflect the transit area, and to help encourage additional housing/developments in the area to create more of a transit-oriented neighborhood.



Explore an improved relationship of the Ballpark with the street level, more permanent year-round activation of the area, and recommendations for developments that might preserve, complement and/or enhance the Ballpark and the established neighborhood.



Explore options for redevelopment of UTA-owned surface parking lot near Ballpark station.



Buffer existing single-family neighborhood.



Identify opportunities for compatible infill development and cultural identity/placemaking options.