

PROPOSED IMPROVEMENTS SURVEY SUMMARY

KENSINGTON AVE NEIGHBORHOOD BYWAY

To understand how the public viewed the traffic-calming and intersection improvement treatments recommended for the Kensington Ave Neighborhood Byway, an interactive corridor map with information and visuals for each treatment was shared (screenshot of the format is shown at right). Community members were asked to review each recommended treatment, rank the treatment from strongly disagree to strongly agree, and add any comments they wanted to share about the treatment. Participants were also able to include additional comments about their experience on Kensington Ave not related to the recommended treatments (included in yellow on the Comment Maps).

102 participants added 292 comments in response to the recommended treatments. From these comments, common themes were pulled out for each treatment related to support for the treatment, concerns, and suggestions for improving the treatment, and other items that the project team should consider when revising the treatments. The themes pulled for each treatment is shown on the Public Comments Map.

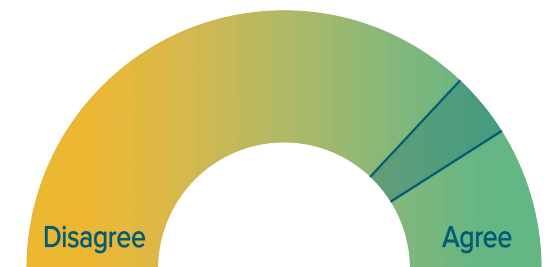
SCREENSHOT OF THE INTERACTIVE WEB MAP

BY THE NUMBERS

- Total Unique Respondents* **102**
- Total Comments on Treatments **292**
- Total Additional Comments **7**

Designs Support the Project Goals

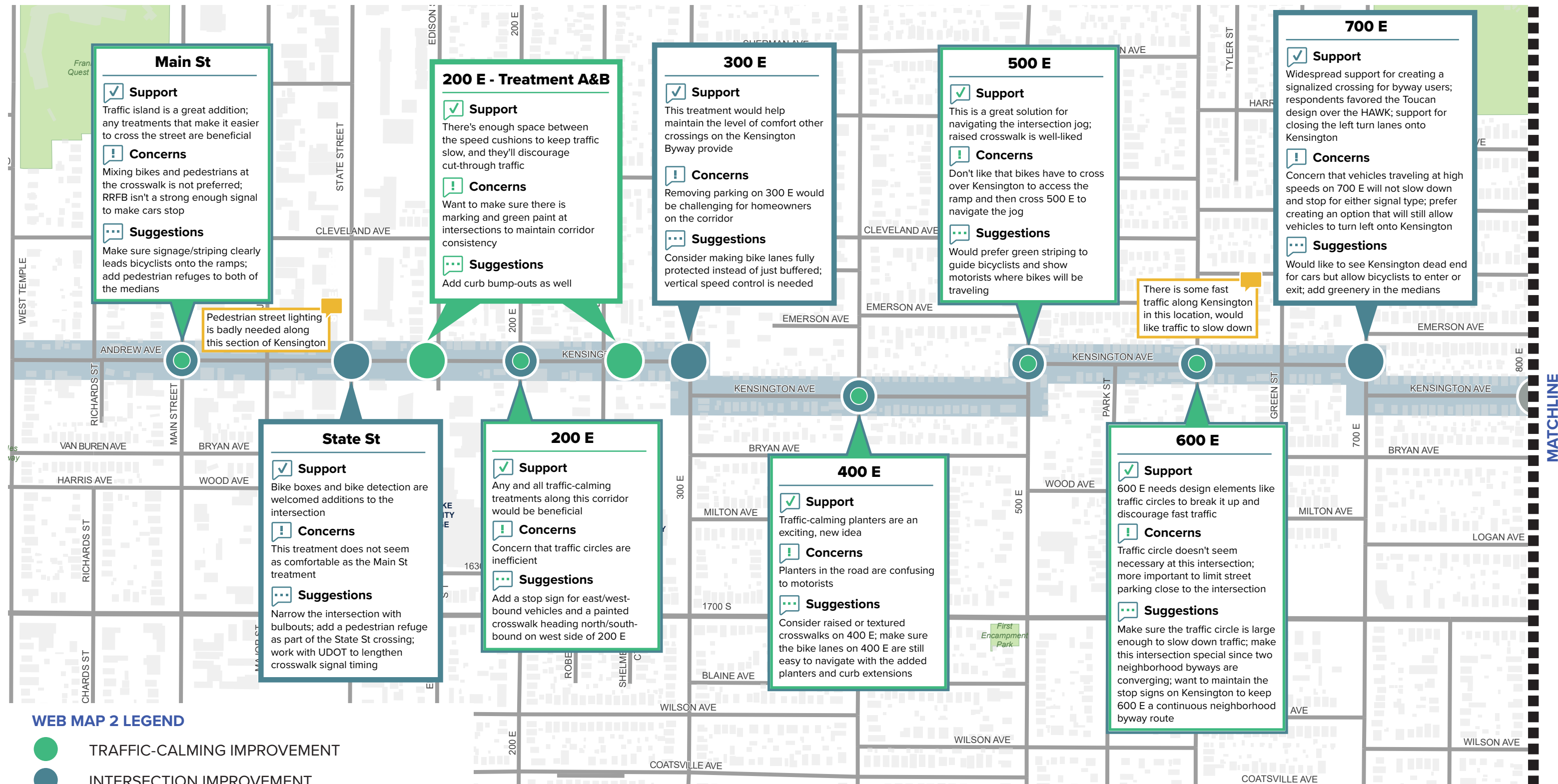
Survey participants rated each proposed treatment along the corridor based on how well they felt it supports the objectives of the Salt Lake City Neighborhood Byways Program, from one (strongly disagree) to five (strongly agree). Average ratings for each treatment ranged between 3.7-4.1, showing overall agreement that the recommended treatments support the objectives of the Neighborhood Byways Program.



PUBLIC COMMENTS MAP

KENSINGTON AVE NEIGHBORHOOD BYWAY

0 400 800 FEET ▲ NORTH

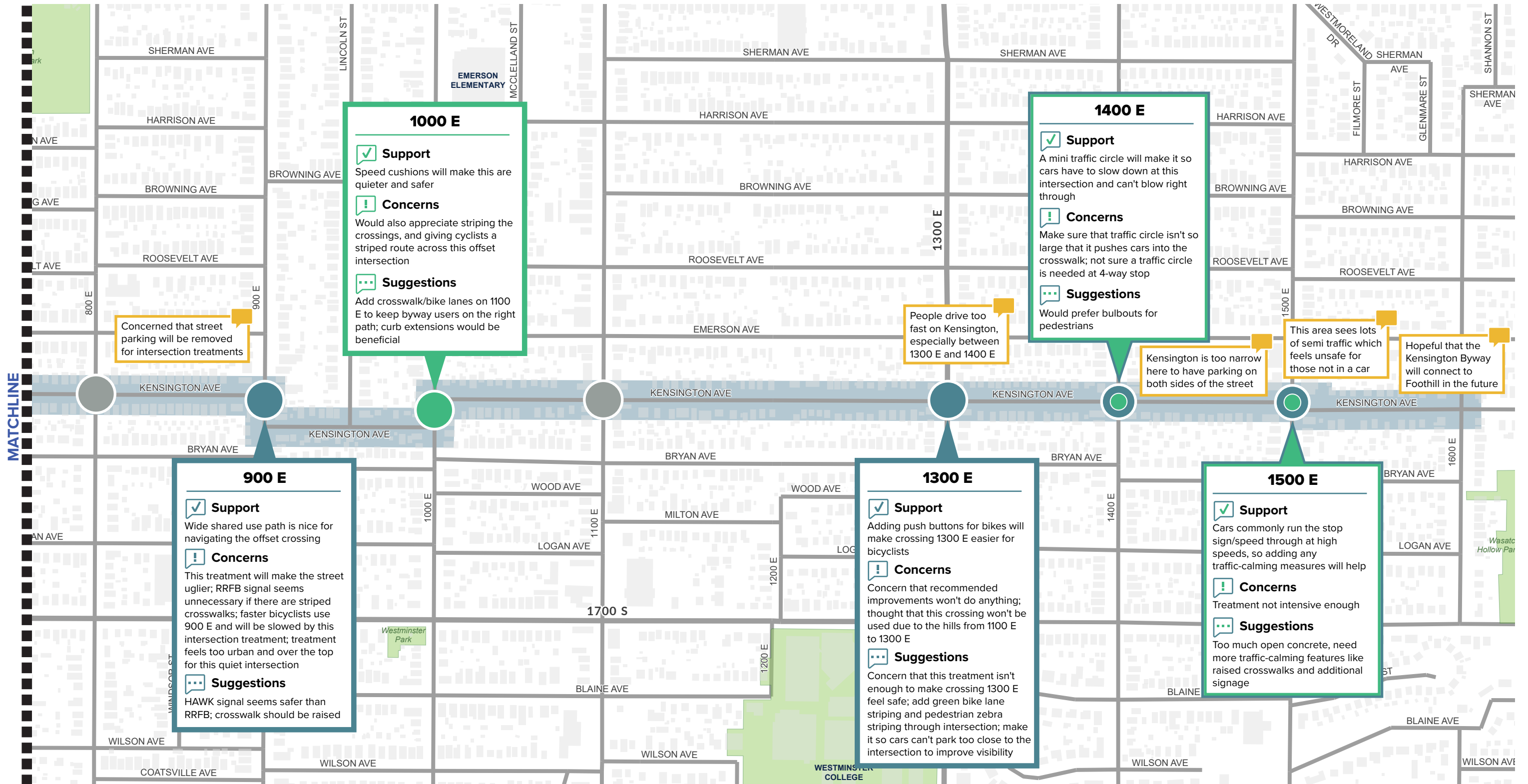


WEB MAP 2 LEGEND

- TRAFFIC-CALMING IMPROVEMENT
- INTERSECTION IMPROVEMENT
- TRAFFIC-CALMING/INTERSECTION IMPROVEMENT
- SEPARATELY-FUNDED/PLANNED PROJECT
- ADDITIONAL DESIGN SUGGESTIONS / ISSUES

West Temple to 800 East

MATCHLINE



800 East to 1600 East

Survey Participant Demographics

TOTAL RESPONSES **184**

A demographic survey was included with the interactive map to understand who was participating in the second round of the public input process. This was available from May 16 through June 14, 2023 and 184 total respondents completed this part of the survey. *Note that not all respondents to the demographics questions left feedback on the proposed treatments.



RENT OR OWN (169 RESPONSES)

16% Rent
84% Own

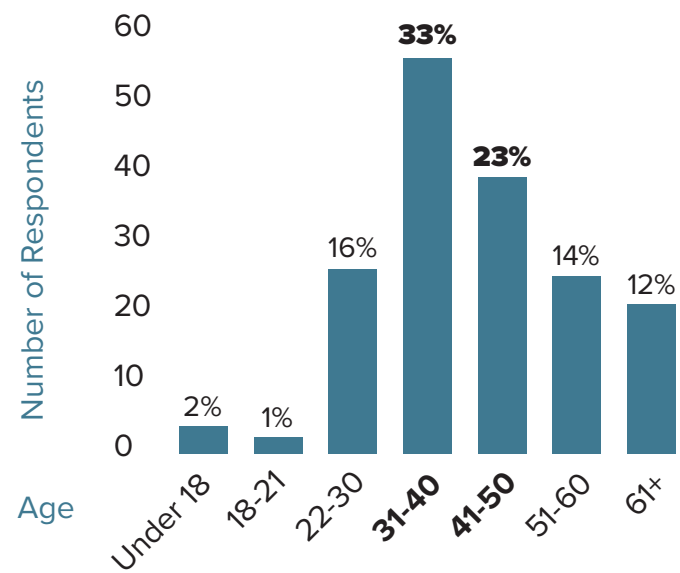
GENDER (165 RESPONSES)

49% Man
41% Woman
2% Non-Binary/Third Gender
1% Prefer to self describe
7% Prefer not to say

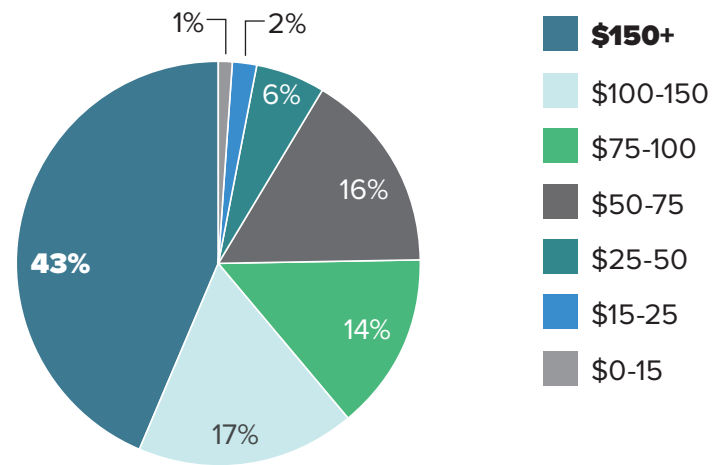
ETHNICITY (143 RESPONSES)

1% Black or African American
1% American Indian or Alaskan Native
1% Asian
3% Hispanic or Latino (of any race)
1% Native Hawaiian or Pacific Islander
84% White
10% Other

AGE OF RESPONDENTS (168 RESPONSES)



HOUSEHOLD INCOME (IN THOUSANDS) (161 RESPONSES)



MOST COMMON ZIP CODES (154 RESPONSES)

