

GOALS AND OBJECTIVES

How were the Goals and Objectives prepared?

The *WE Connect Goals and Objectives* build upon the *WE Connect Problem Statement*, utilizing the community engagement, including the May 2025 public event, stakeholder meetings, a survey response from over 1,000 participants, contributions from the Community Advisory Board and Technical Advisory Committee, previous plans and studies, and the *WE Connect Foundation Report*. The *Goals and Objectives* are organized around the four planning themes defined through the WE Connect Study process: Travel Choice, Health and Wellness, Access to Opportunity, and Community Vibrancy:



How will the Goals and Objectives be used?

The *Goals and Objectives* set a comprehensive guide for the next steps in the WE Connect Study. Goals provide a **long-term aspiration**, informing what we ultimately aim to achieve, while objectives provide more **specific milestones** that address individual aspects of the goals, **ensuring progress** is made in a structured way.

These *Goals and Objectives* will direct the data collection efforts for the *Existing and Future Conditions Report*, aiding in the identification of both community concerns and data-driven challenges that the study aims to tackle. Additionally, they will play a crucial role in informing the screening and prioritization of potential solutions, ensuring that chosen interventions are well-aligned with the strategic vision and specific gaps or needs identified.

Together, the *Goals and Objectives*, along with the existing and future conditions analysis, will highlight key gaps, enabling the formulation of actionable solutions into a 'playbook' that effectively addresses both the immediate and long-term goals of the community.



TRAVEL CHOICE

Goal: Enhance access to essential services and destinations by strengthening all travel options, improving safety, and reducing disruptions and unpredictability..

- 1.** Reduce unpredictable and **lengthy delays** for all modes...
 - » caused by at-grade railroad crossings.
- 2.** Improve **safety and comfort**...
 - » at railroad and interstate crossings.
 - » for people walking, rolling, or riding a bicycle (active transportation options).
 - » for transit riders at stops—upgrade facilities to match citywide standards.
- 3.** Enhance **connectivity** and fill in network gaps...
 - » for people walking, rolling, or riding a bicycle.
 - » for people accessing transit stops (first/last mile).
 - » for people riding transit.
- 4.** Improve **reliability and convenience**...
 - » of transit by increasing frequency, speed, and coverage.
 - » for people walking, rolling, or riding a bicycle to access community destinations.



HEALTH AND WELLNESS

Goal: Reduce the negative health and wellness impacts of transportation infrastructure.

1. Encourage people to walk, roll, ride a bicycle, or use transit to lower **emissions**, improving air quality and user health.
2. Reduce emergency vehicle **response time**.
3. Improve access to **health care services**.
4. Limit air and noise **pollution** caused by transportation.
5. Promote a sense of **personal security**.



ACCESS TO OPPORTUNITY

Goal: Promote economic and workforce opportunities through transportation.

1. Stabilize and promote **local businesses**.
2. Leverage infrastructure to catalyze **economic development**.
3. Expand access to **education, job training, and social services**.



COMMUNITY VIBRANCY

Goal: Encourage housing options and public spaces that promote and support the community.

1. Expand quality, affordable, and attainable **housing options**.
2. Improve convenient access to **public spaces and community services**.
3. Establish integrated activity centers that improve the quality and availability of **social, cultural, and community spaces**.

